

**“What is your best  
*childhood* memory of  
playing?”**

This thought probably brings a smile to your face, not just because of the happy memory, but also because of the carefree feeling that defines childhood: being yourself in a positive environment. That joy, imagination, and pure happiness is what being a child is all about.

From our headquarters in the Netherlands, Germany and Shanghai, and our own factory in Jiaxing, China, we manage the entire supply chain and deliver our concepts to customers all over the world.

With over 20 years of experience, we combine creative design, play research and in-house production to create unique, sustainable play concepts for every space and budget.



*Wilfriede van Dijk & Marco Lankman*

# Our *global* sales and distribution network

From our headquarters in the Netherlands, Germany and China, along with our own factory in Jiaxing, we collaborate with partners worldwide to oversee the entire process, from design and production to global delivery.

## Our distributors

In addition to our headquarter teams, we work closely with a strong and growing network of distributors. Through their local presence and understanding of regional markets, we are able to adapt our play concepts to the unique needs of each country. This close cooperation allows us to offer tailored solutions, fast communication, and efficient service wherever our customers are.

Today, IKC play concepts can be found in more than 75 countries worldwide. Our distributors form the bridge between our global vision and local implementation, ensuring that every customer receives the same high level of quality, service, and support that define the IKC brand.

Together, we bring play value to children and families across the globe.



# Our DNA

Improving the world starts with our children. Playing, laughing, creating and discovering is how they learn and grow. At IKC, the child is at the heart of everything we design. Our play concepts are safe, intuitive and timeless, with natural shapes, materials and colours that invite every child to explore, imagine and connect. By supporting children's development through play, we invest in a better future for everyone.



# Our headquarters in Europe

## Headquarters in the Netherlands

From where we coordinate our global operations. Our close-knit team handles international marketing, partner relations, software development, and most of our design work. Together with a strong network of local partners and distributors around the world, we deliver our play concepts globally

**Frank Heemskerk**

**Managing Director IKC Netherlands**

*“As Managing Director, it is my job to ensure we offer the best possible kids’ concepts for our clients. We are proud to create meaningful play value for children all around the world, in countless locations and organizations.”*



## Headquarters in Germany

To strengthen our presence in Europe, we established a headquarter in Germany. From here, our team coordinates global sales, marketing, and project support, working closely with customers, partners and distributors. This strategic hub allows us to collaborate closely with local markets and ensure efficient delivery and installation of our play concepts throughout Europe.

**Larissa Wendt**

**Managing Director IKC Germany**

*“My focus is on strengthening IKC’s presence in Germany and driving growth in this key market. With our expansion in Germany, we are closer to our clients and partners, enabling us to deliver play concepts with the dedication, quality, and creativity that define IKC worldwide.”*



# Our *design team* in Europe

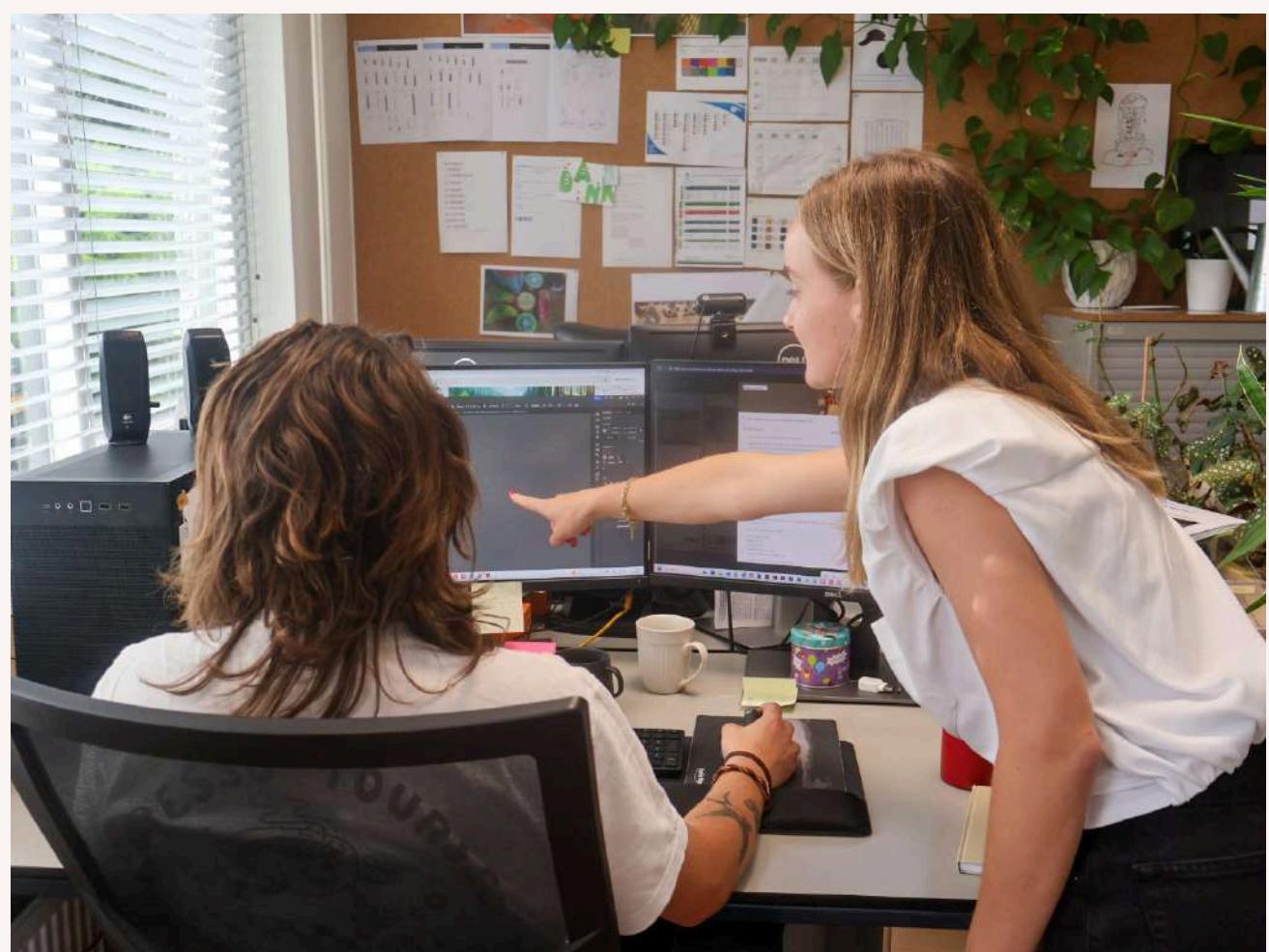
## **IKC Design team**

Most of our play concepts are developed by our IKC Design Team in the Netherlands. From the first sketches to detailed 3D renders, our design team transforms ideas into imaginative, functional play environments. Once finalized, the complete production files are shared with our manufacturing team in China, where each concept is carefully brought to life.

## **IKC Studio team**

Our IKC Studio develops all digital and interactive elements within our concepts — from game design and software development to installation and testing. We constantly innovate to ensure that our interactive play concepts are not only fun, but also contribute to each child's growth and development.





# Our Headquarter in China

Our IKC Asia headquarters is located in the city of Jiaxing, just half an hour from Shanghai. Its strategic location and the influence of Chinese craftsmanship have played an important role in shaping our company's philosophy. In addition to our office, which houses our regional marketing, sales, and design teams, we also operate our **own IKC factory** here. This is where our play concepts are created with a strong focus on play value, safety, and lasting quality.

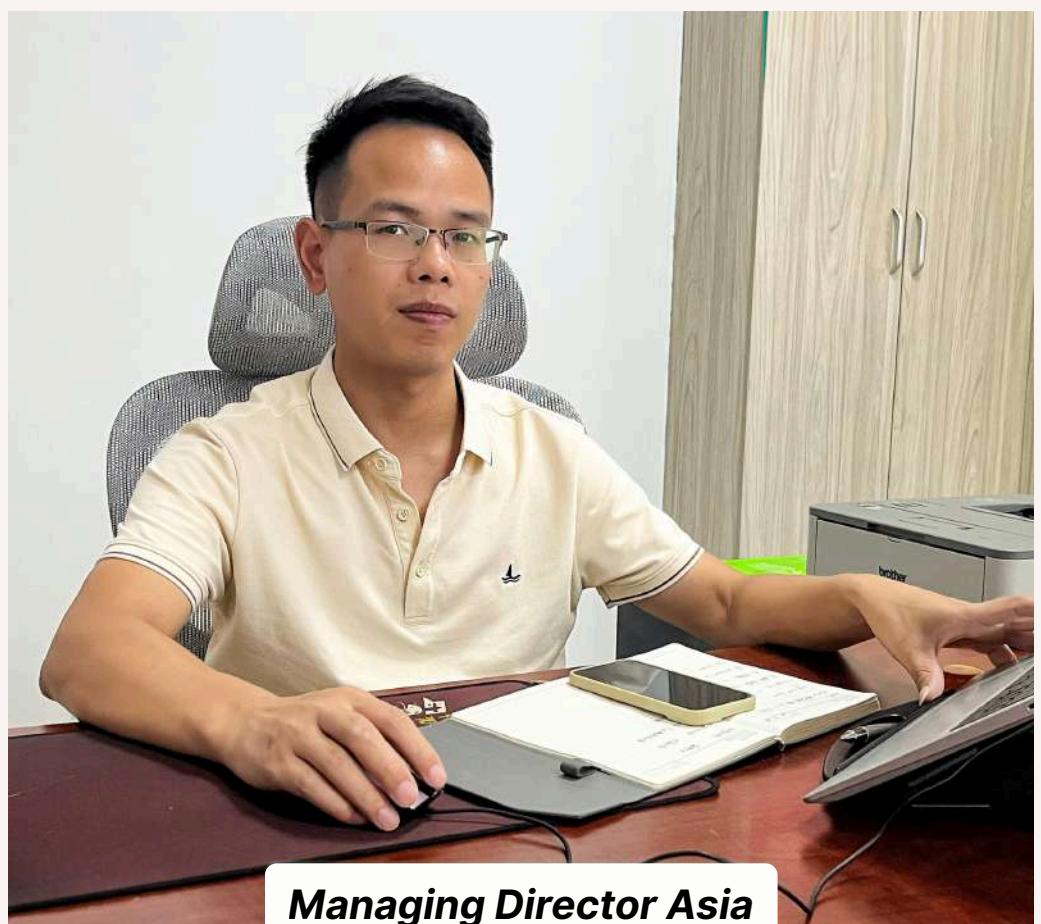
## Our Production Process

All IKC play concepts are produced in our own factory in China, where every step of the process is managed in-house. Once the design files are ready, our craftsmen start by precisely cutting and shaping each component. After sanding and surface preparation, the parts are carefully painted and finished to achieve our signature quality. The different elements, from panels and frames to interactive play modules, are then assembled, tested and prepared for shipment. Every product follows a clear and efficient workflow, ensuring consistent quality, safety and craftsmanship in every detail.

## Traditional Silk-Screen Printing

Each design printed on our play modules is created by our in-house design team and applied using the traditional silk-screen method. This sixteenth-century technique, originally from Japan, involves carefully hand-printing each colour layer separately. We choose this artisanal method because children's hands are sensitive; they can feel the subtle textures of the layered prints, sparking their curiosity and enhancing hand-eye coordination.





# Safe and sustainable

## Safety

We ensure safety at every level, for our employees during production and for the children who play with our products. All materials are child-friendly and non-toxic, including water-based lacquers and antibacterial coatings. Every IKC play concept is SGS-certified according to the European EN-71 safety standard, guaranteeing products that are both safe and durable for everyday use.

## Sustainability

Choosing sustainability means creating play concepts that last. Although we provide a two-year warranty, our products are designed to endure for many years with proper care. We use FSC-certified wood from responsibly managed forests, produced under strict standards that protect nature, local communities and workers, ensuring a positive impact that extends far beyond play.

## Environment

We have mapped our ecological footprint and continuously work to reduce it. Our production process focuses on four key areas: energy-efficient manufacturing, fair materials, efficient transport planning and recycling of packaging materials. Because we create millions of durable play concepts, even small improvements can make a meaningful difference for the planet.

## Materials

We carefully select materials that are durable, safe and environmentally friendly. We use only the best FSC-certified wood, non-toxic paints and as little plastic as possible, recycling wherever we can. This ensures high-quality play concepts for the children who play today and contributes to a cleaner, healthier world for the generations to come.

# The power of IKC



## Innovative play concepts

Our analogue and digital games create a unique play experience, custom-designed to fit your brand, target group, and available space.

## Quality & craftsmanship

From design to production, everything is developed in-house. We ensure durable, reliable products with consistent quality.

## Sustainable & safe

We use FSC-certified wood and low-maintenance materials, produced according to the highest EN-71 safety standards.

## Global service

With offices in the Netherlands, Germany, and China, we provide worldwide support from concept to completion, completely hassle-free.



All our products are inspected, tested and certified by SGS Laboratories.



European standard EN 71 specifies safety requirements for toys. Compliance with the standard is legally required for all toys sold in the European Union.



All our products only use FSC certified wood, so eco- and environment friendly



Our products are conform with health, safety and environmental protection standards for products sold within the EU.

# Our play concepts can be seen everywhere

## Retail



When children can play in a dedicated play area, parents and customers can browse and shop undisturbed. For children, these moments of play become cherished memories that last. They will always remember having a great time in your store, and the earlier you offer a positive experience, the stronger their connection with your brand will grow.

## Hospitality



The joy of going out as a family often depends on how much fun the children have. In fact, they often decide where the family will go. The positive effects of investing in play value should not be underestimated. When children feel at home and entertained, their parents can relax and enjoy their visit, maybe even stay a little longer for another drink or snack.

## Public areas



A beautifully designed play corner brings calm and balance to any public space, allowing your staff to better assist visitors. While children play safely in a designated area, guests can wait comfortably or get the help they need. Turn your public area into a welcoming place people love to return to.

## Healthcare



To create a welcoming atmosphere in your waiting room or medical office, a play corner is the perfect way to help children feel at ease and keep them happily distracted while they wait. Having fun helps them relax before their appointment and makes future visits a little less intimidating.

## Daycare



Parents want to leave their children in safe and caring hands, knowing they will have fun and feel comfortable while learning through play. Our play concepts are not only safe and endlessly entertaining for all ages, but also include educational games that support cognitive and social development.

## Leisure



When everyone can relax and enjoy themselves, from children to adults, a true family-friendly atmosphere arises. Whether it's in a sports facility, museum, cinema or amusement park, our play concepts create spaces where families love to spend time together and look forward to returning.

## Interior designers



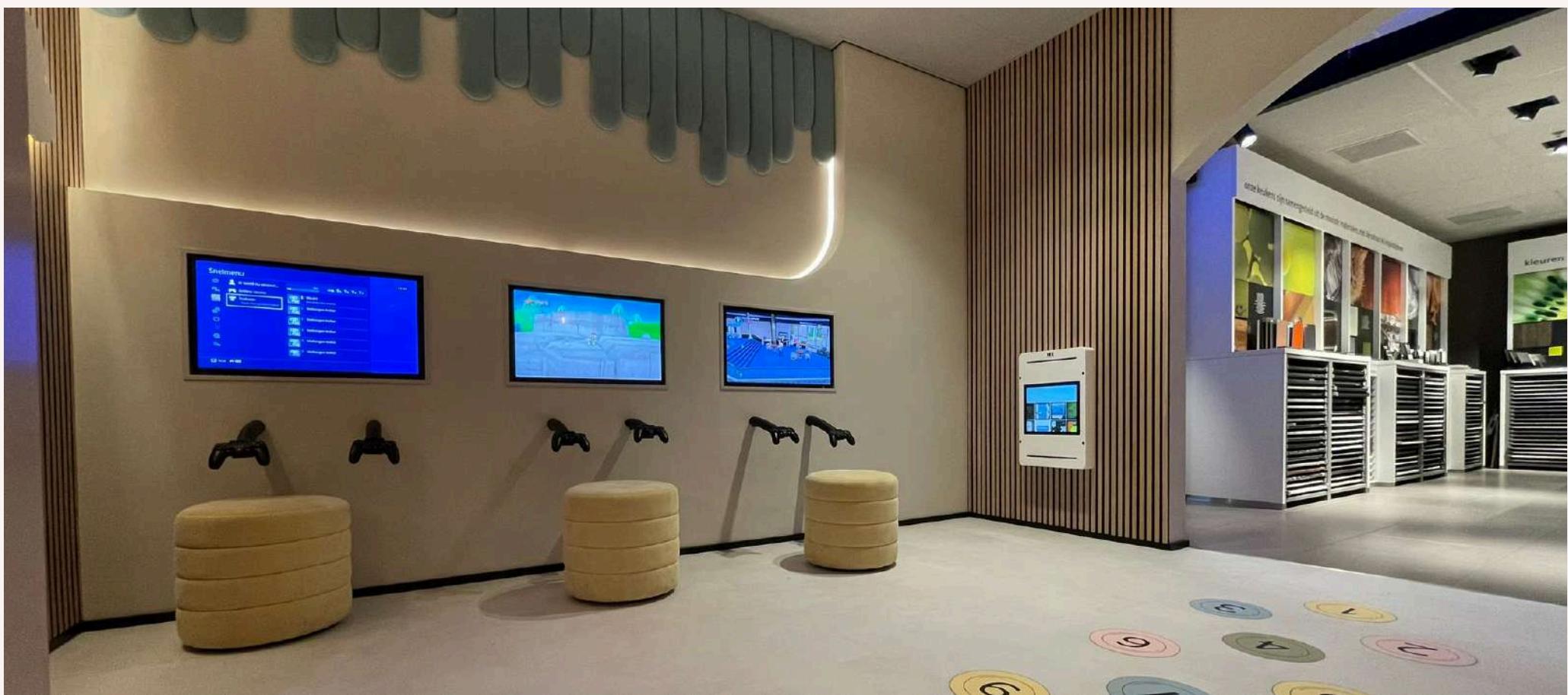
Integrating play value into the design process ensures a seamless fit within any concept. Our IKC Design Team provides ready-to-use models that can easily be incorporated into your project. The result is a space that delights both children and parents, leading to happier visitors and stronger customer loyalty.





# Tielemans Kitchens



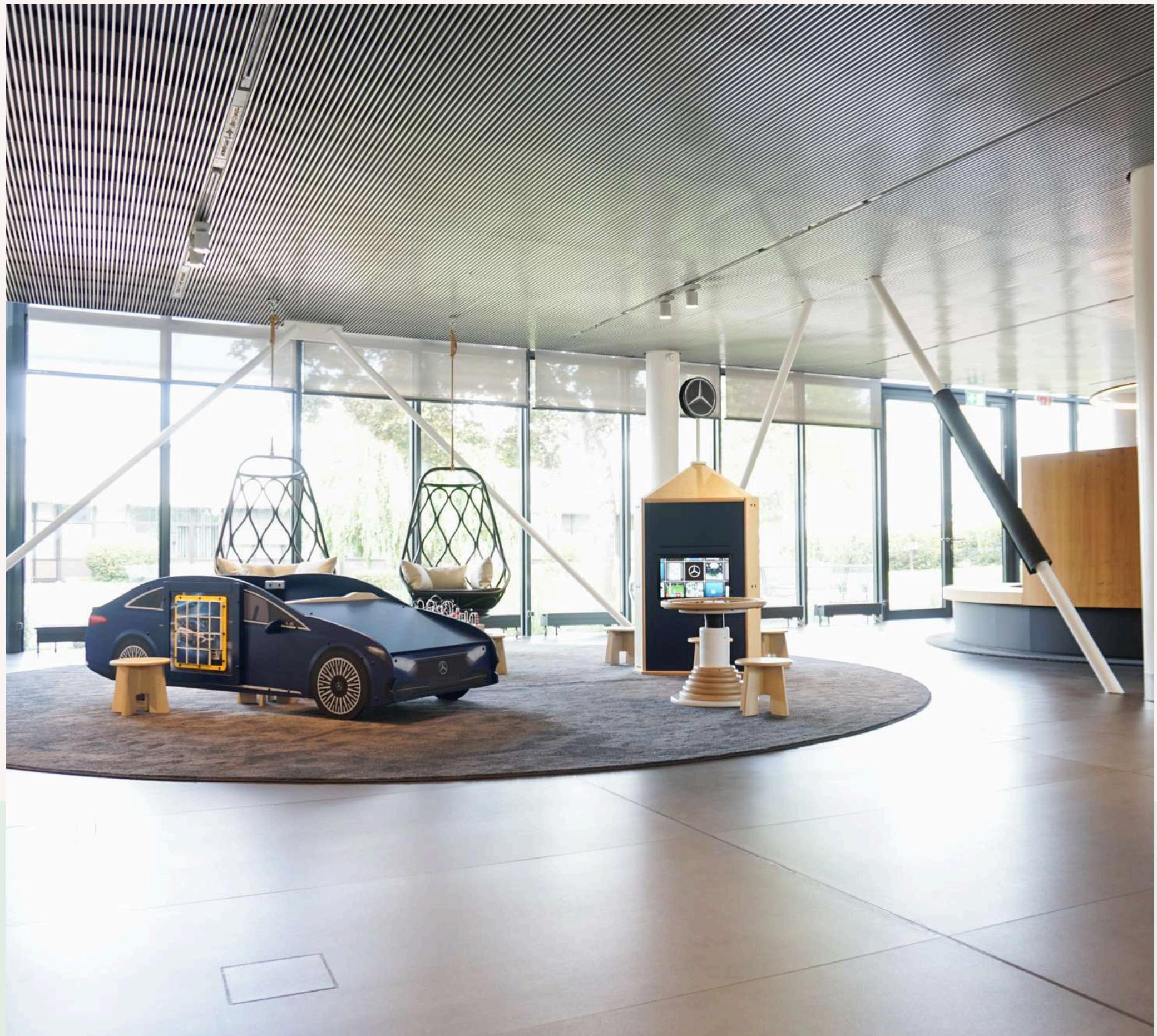


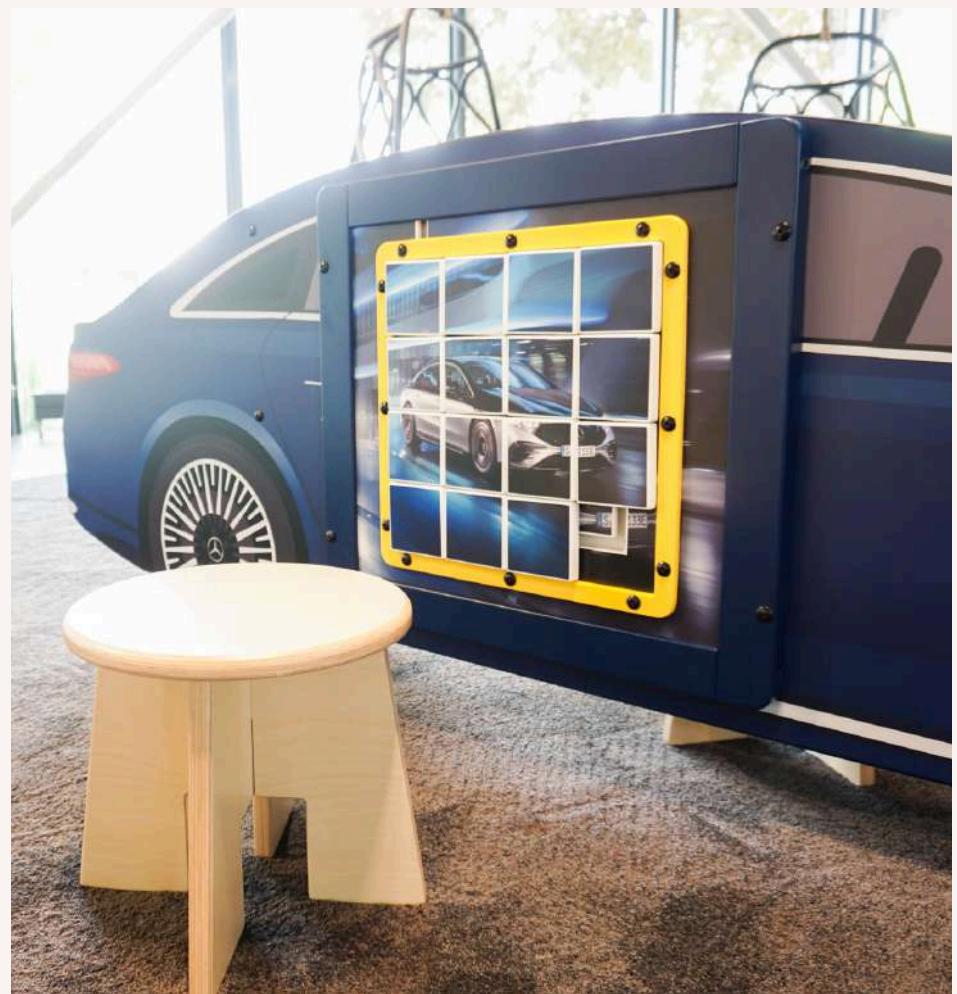
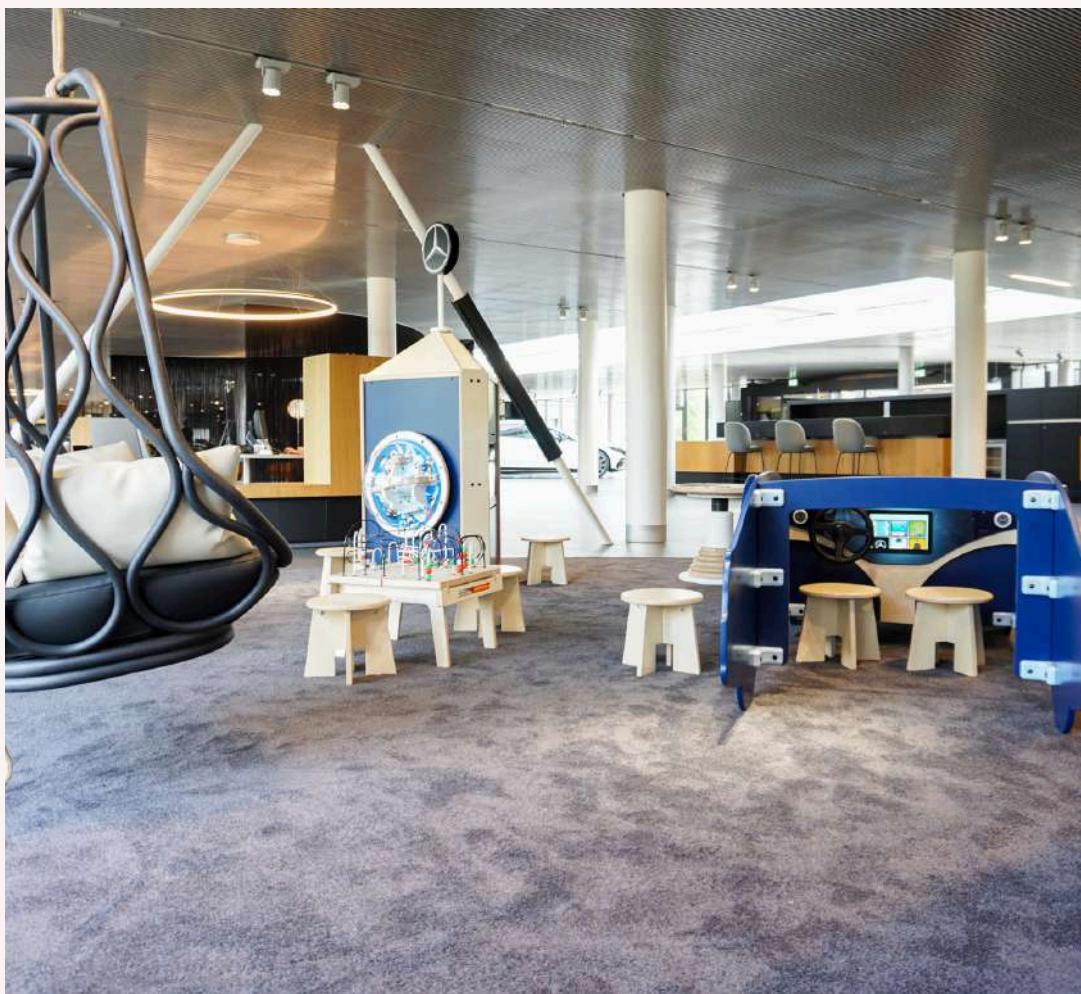
# STIHL





# Mercedes-Benz Showroom





# Garden center Vechtweelde





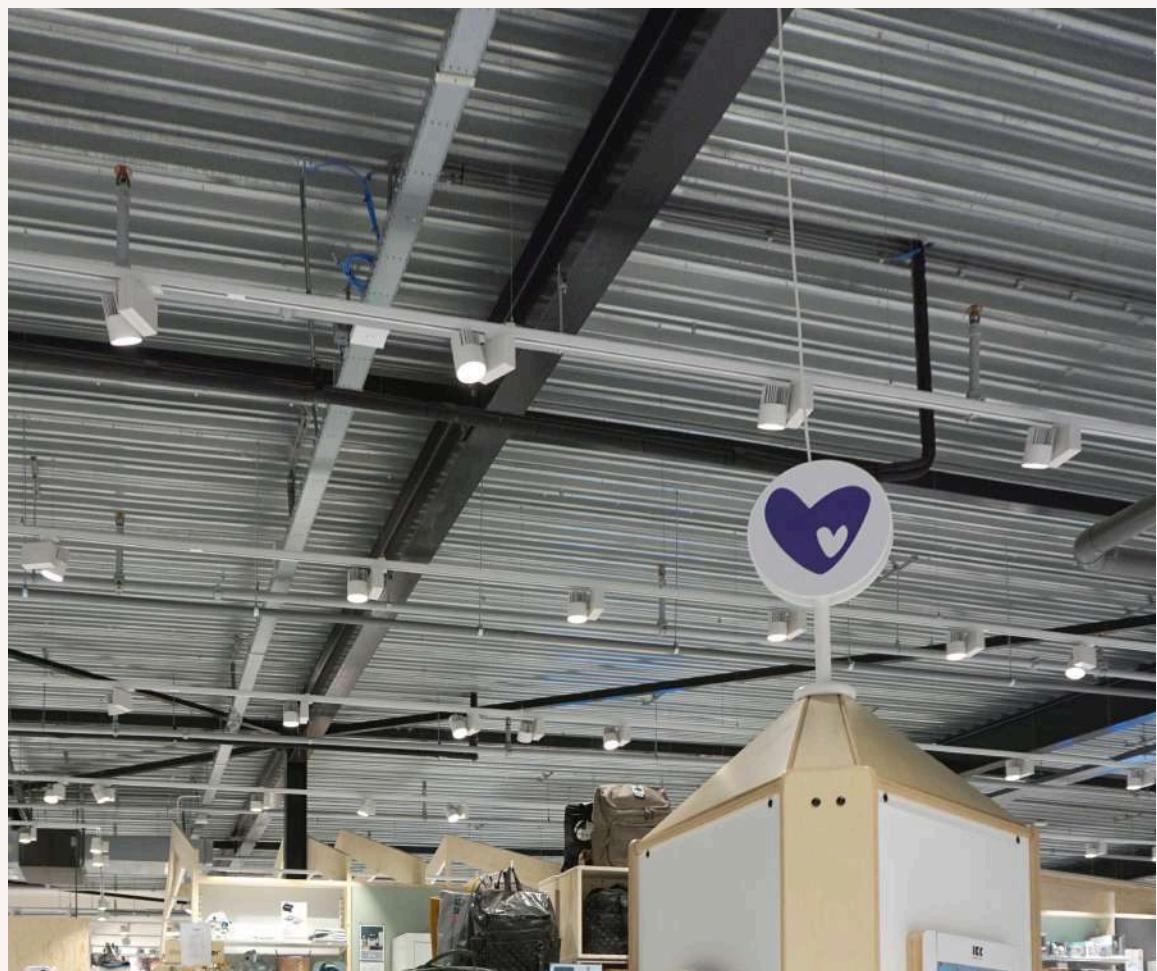
# IKEA





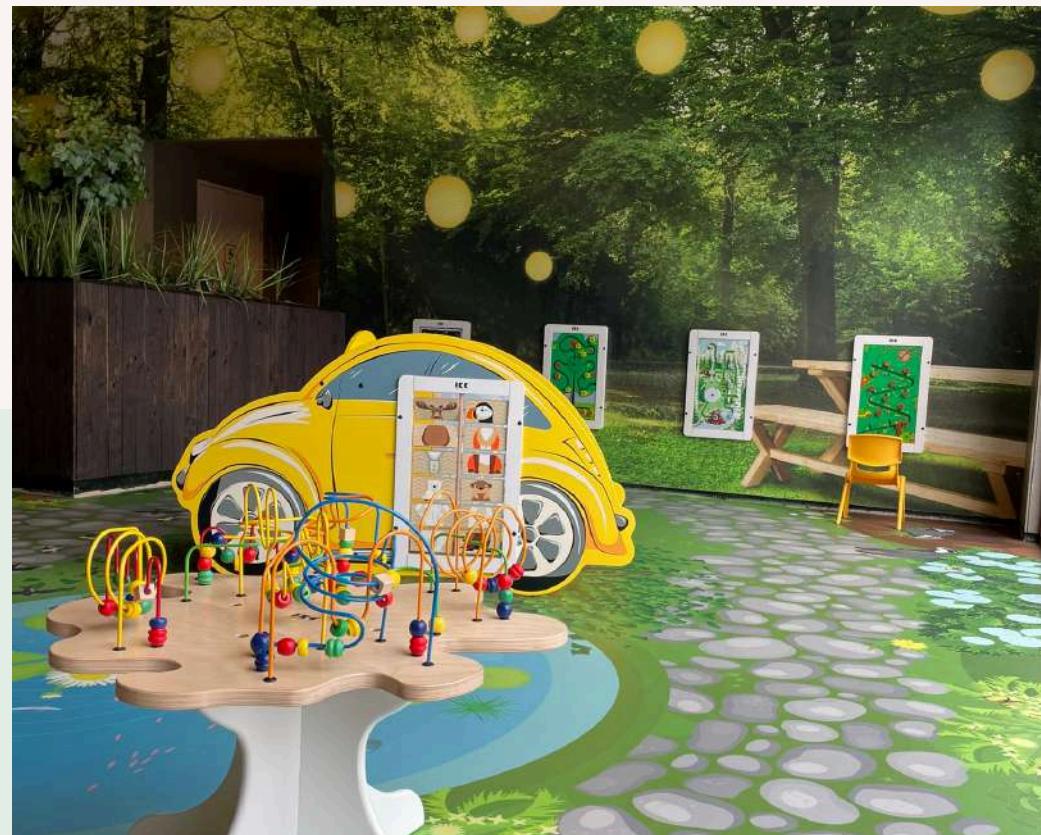
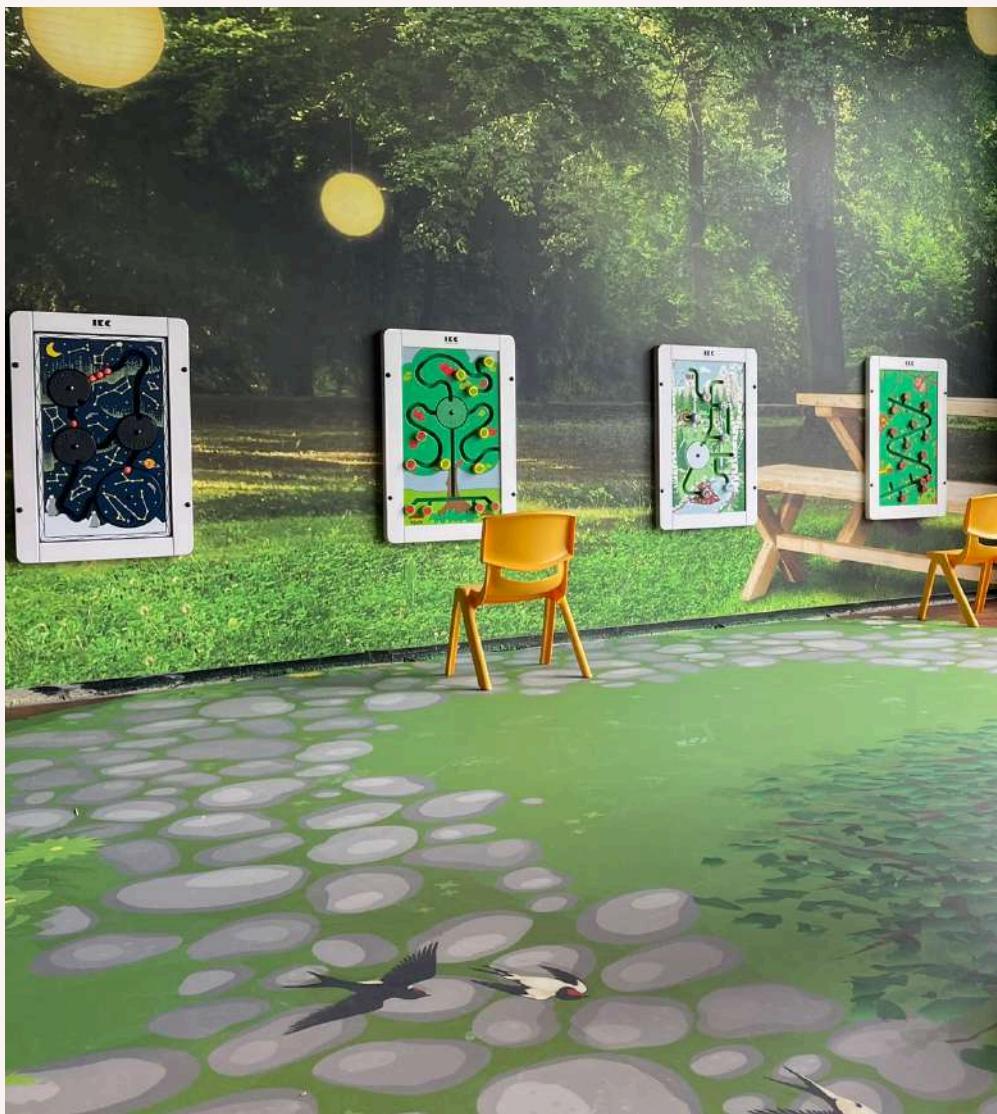
# Prénatal Shop





# Jumbo Supermarket





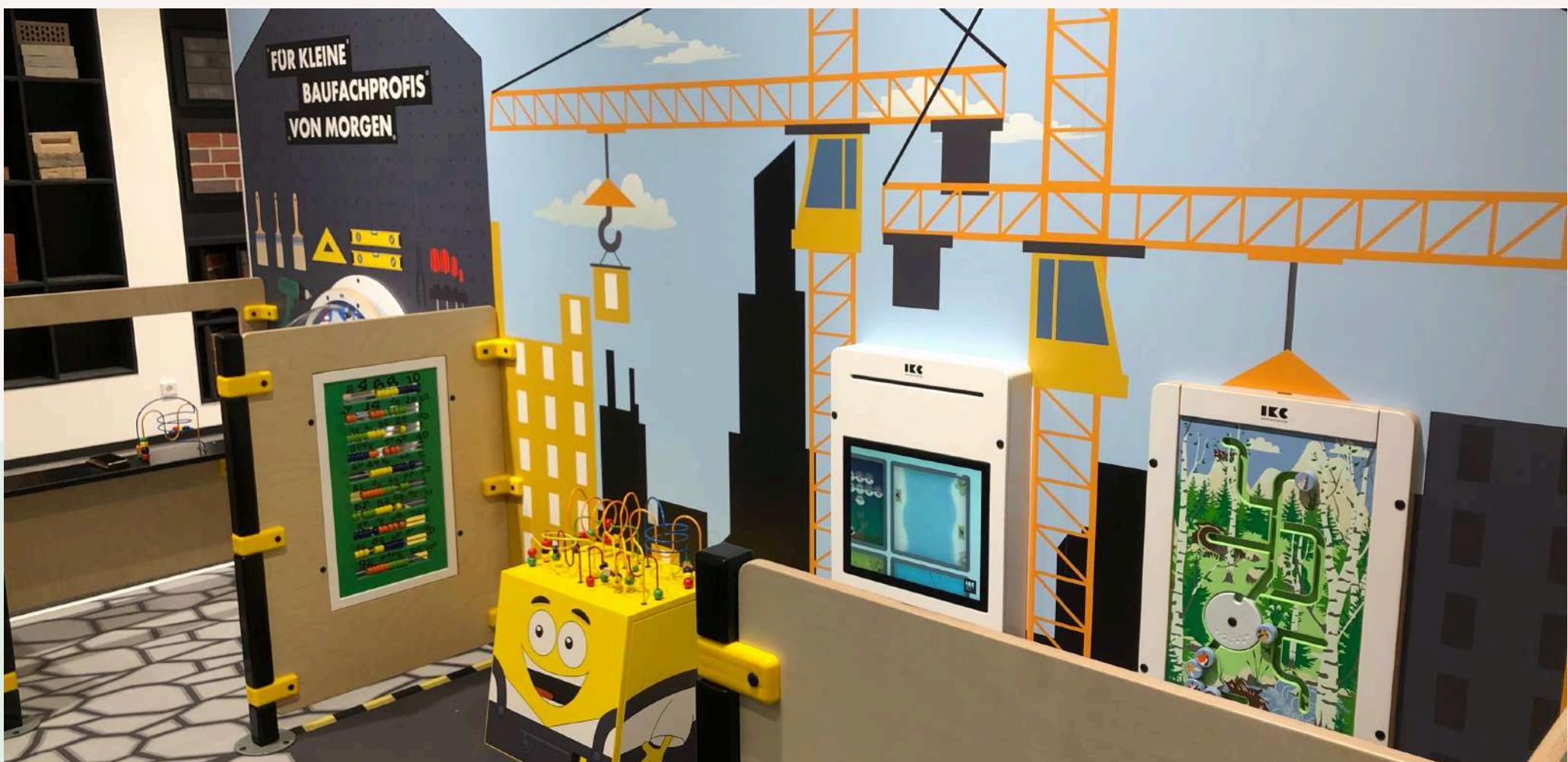
# Albert Heijn Supermarket

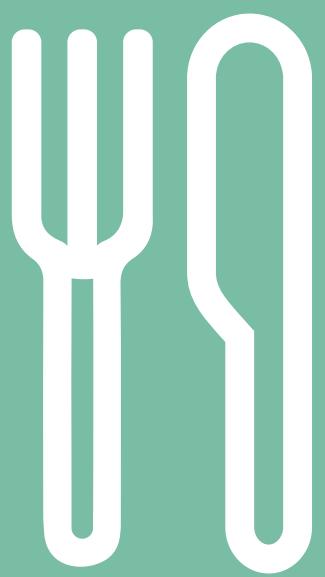




# Lueb + Wolters







# *Hospitality*

A family outing is only as enjoyable as the time the children have. When kids can play safely and happily, parents can truly relax and enjoy their meal or stay a little longer for another drink or dessert. A well-designed play area creates a warm, family-friendly atmosphere that keeps guests coming back because happy children make happy customers.

# KFC Worldwide





# Bakery Padeffke





# Bakery Schollin





# Burger King Worldwide



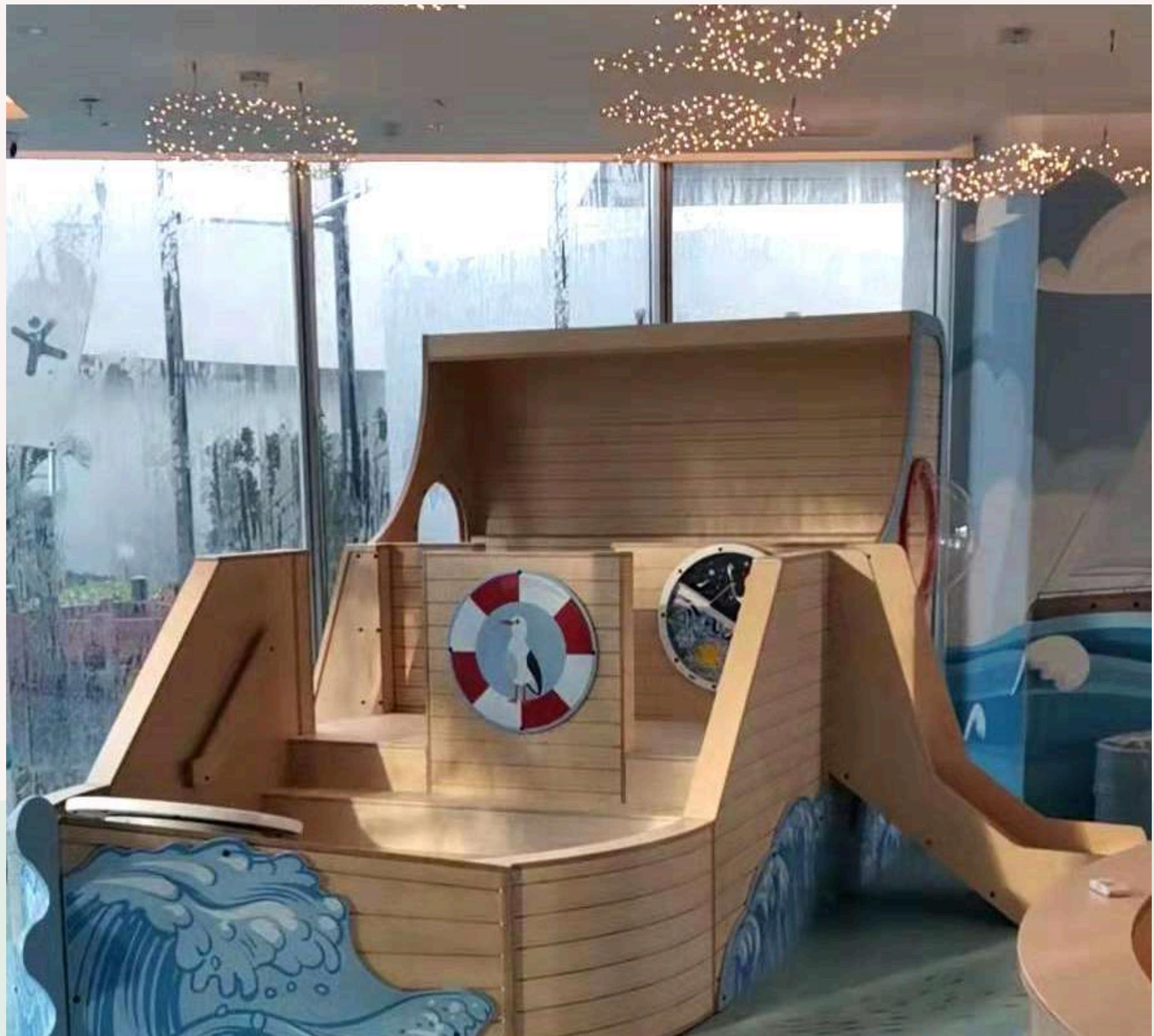


# Wim Friet





# Hotel Renaissance





# Gas station Shell







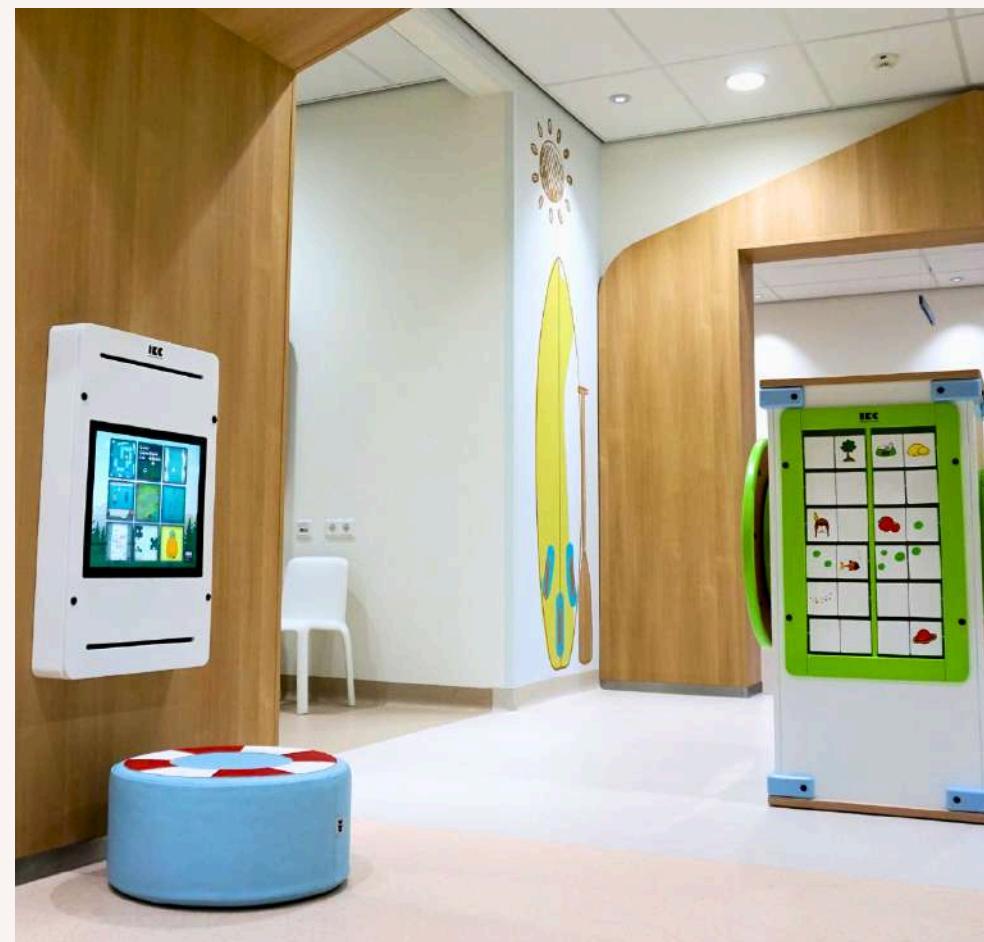
# *Healthcare*

To create a welcoming and calm atmosphere in your waiting room or medical office, a play corner is the perfect addition.

It helps children feel comfortable and provides a fun distraction while they wait. Play not only helps them relax before their appointment, but also makes future visits a little less intimidating.

# CWZ Hospital





# Eyeclinic The Hague





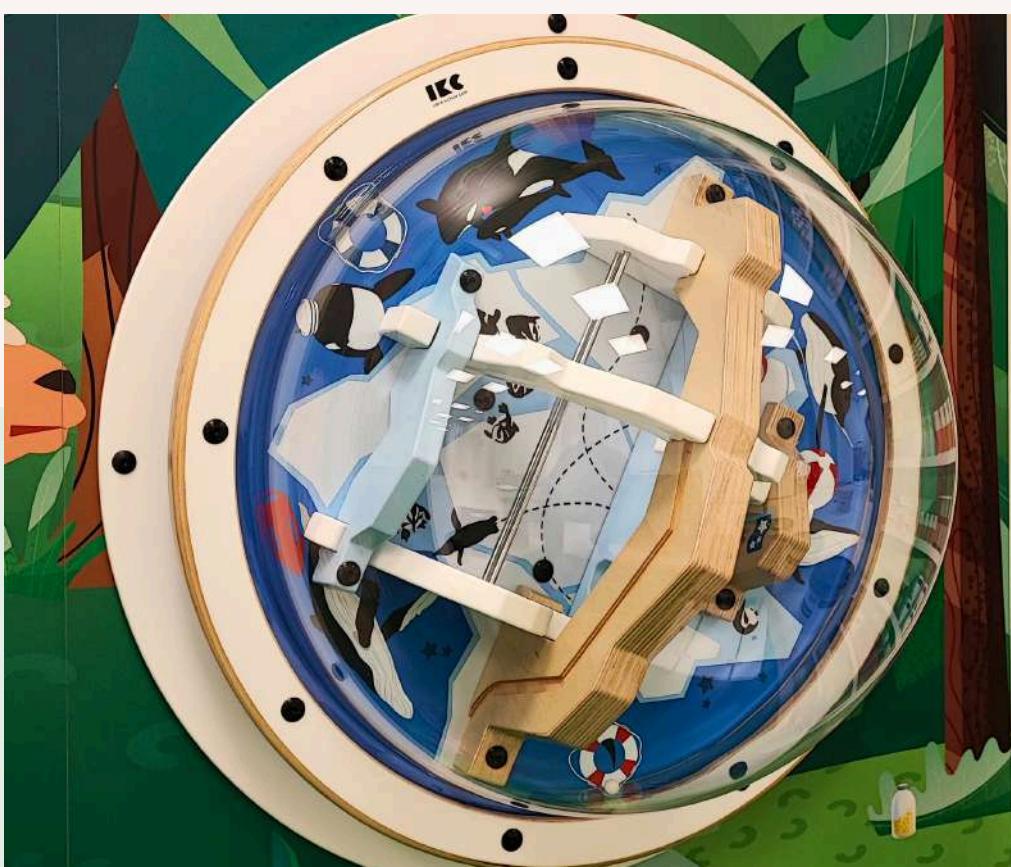
# Eyeclinic OOZ





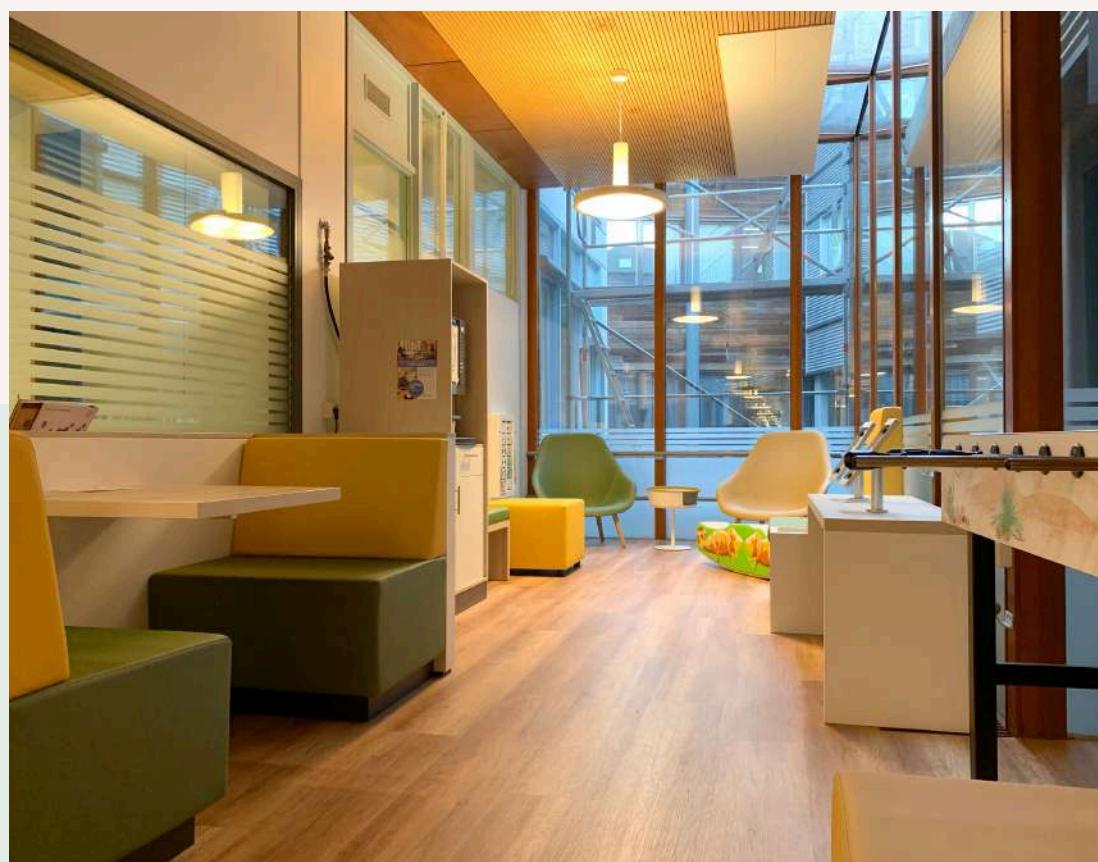
# Pharmacy Faust Apotheke Ney Germany





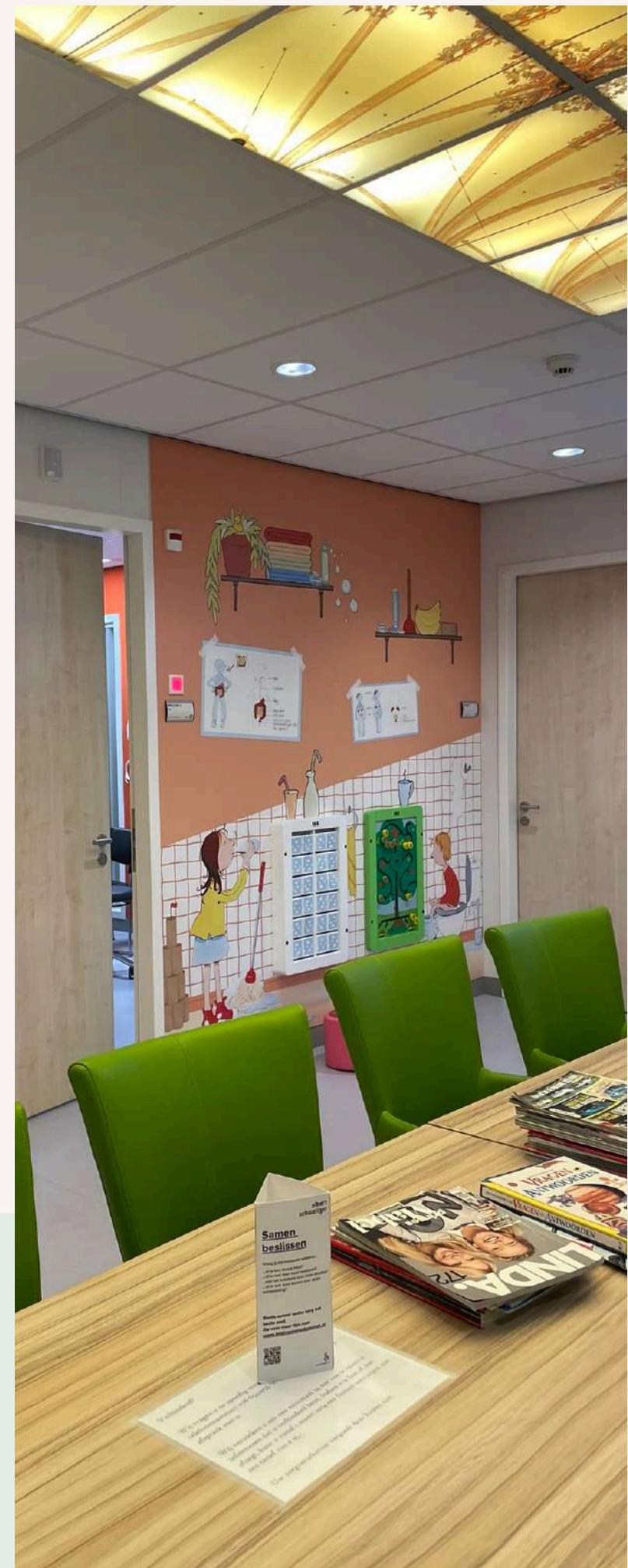
# Childhospita Wilhelmina





# Albert Schweitzer Ziekenhuis





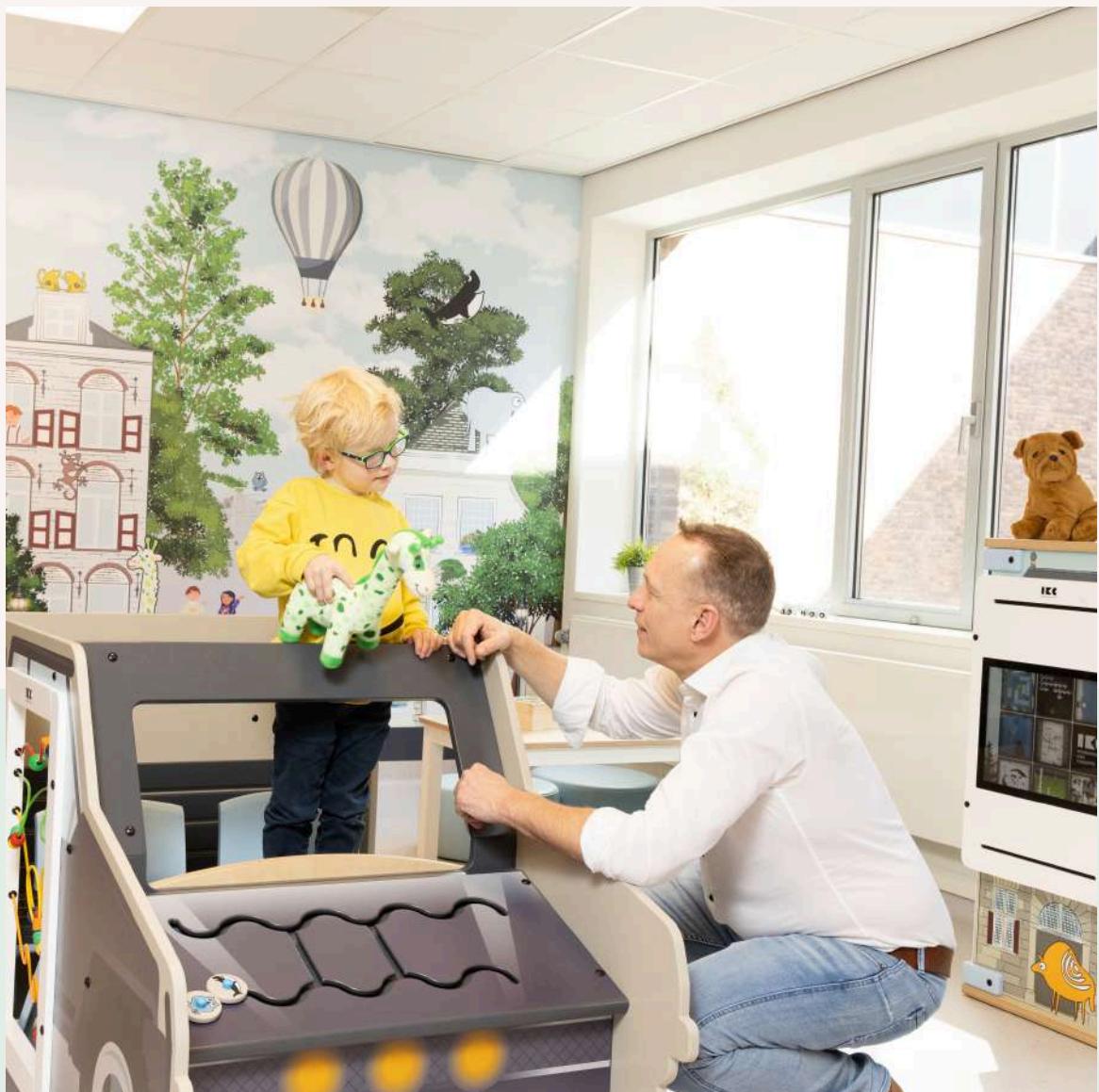
# Dentist Dalfsen





# Hospital Groene Hart





# Sophia Erasmus





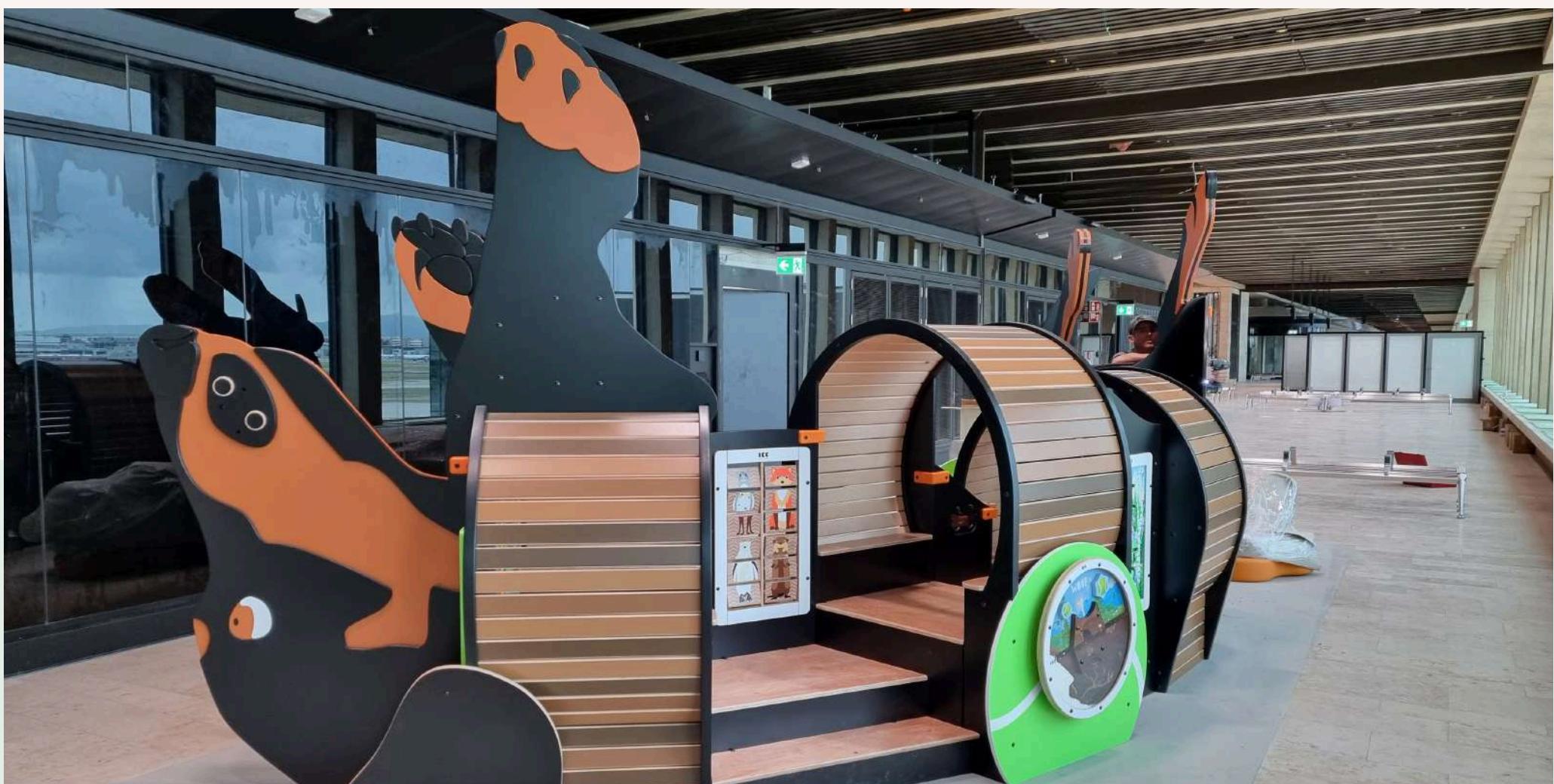
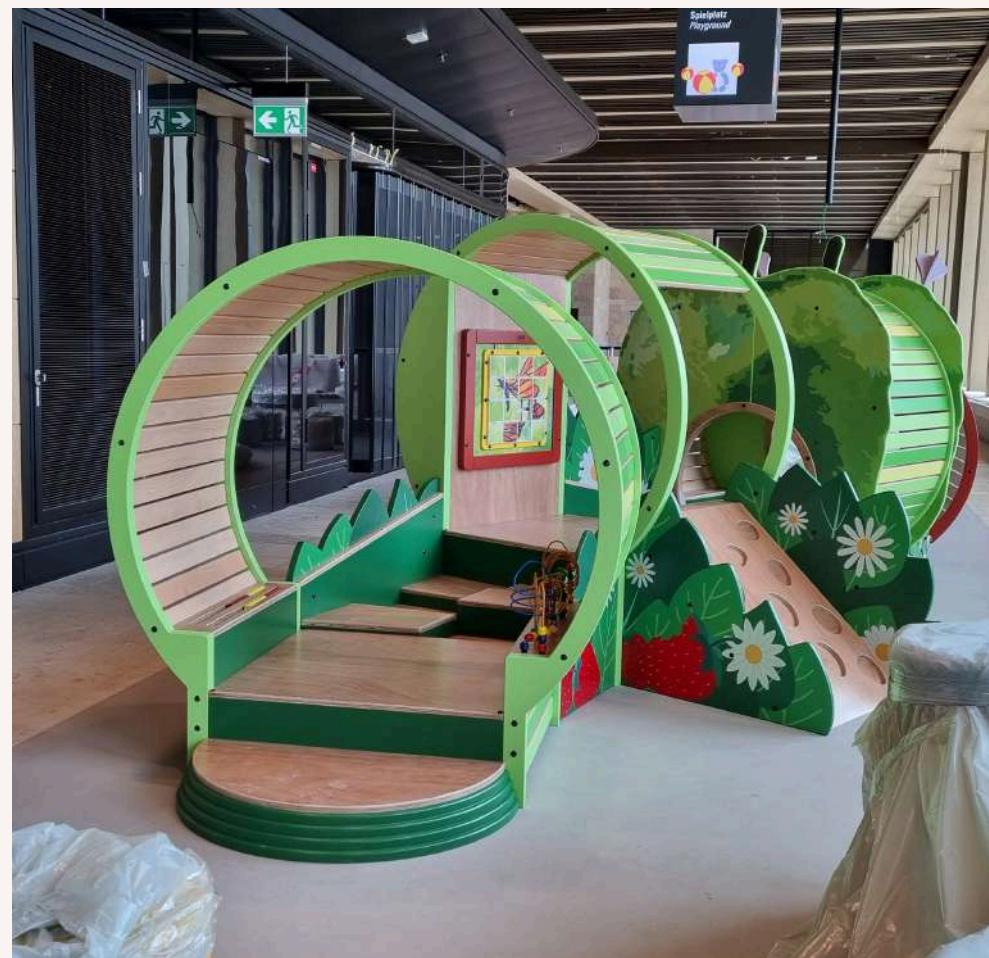


# *Public spaces*

A thoughtfully designed play corner contributes to a calm and welcoming atmosphere in any public space. By offering children a safe and engaging place to play, you help reduce noise and restlessness. Such areas improve the overall visitor experience, foster positive impressions of your facility, and encourage families to return.

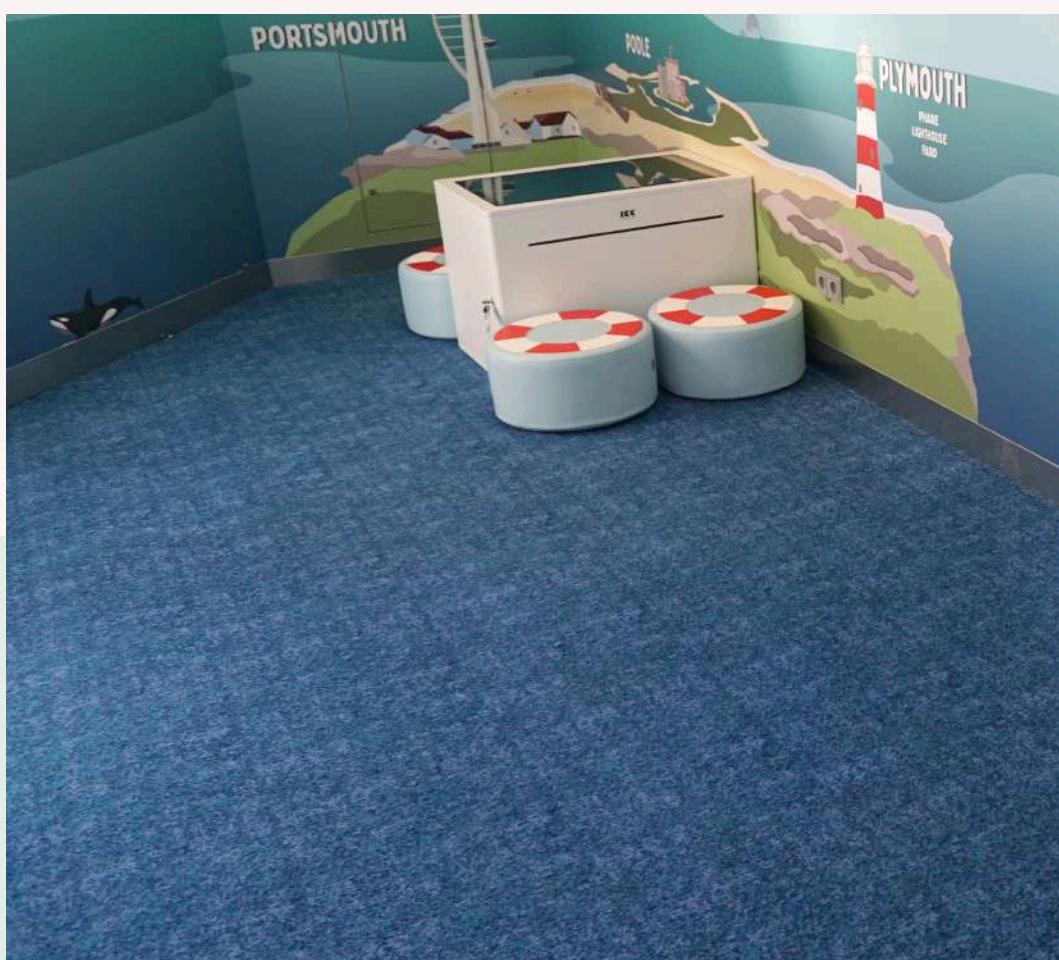
# Frankfurt Airport





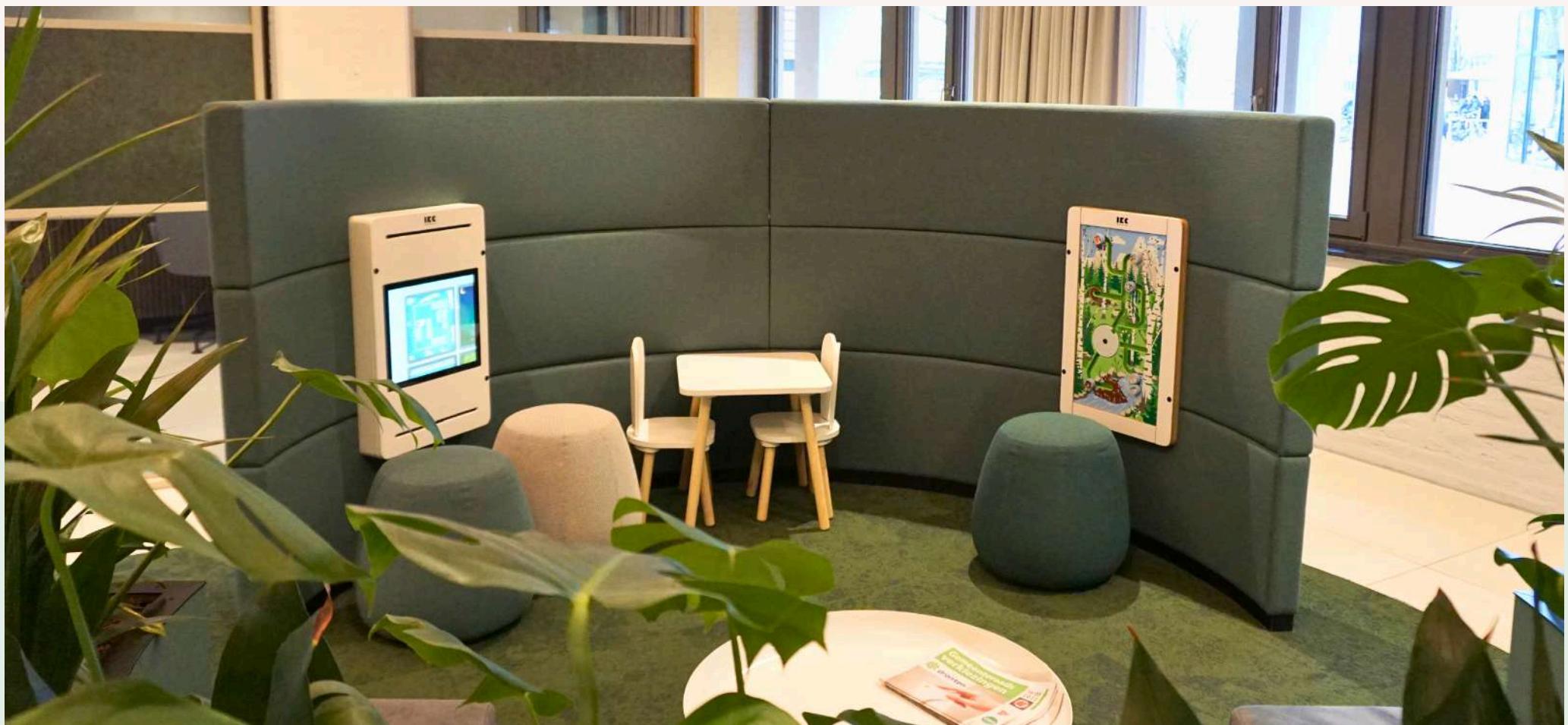
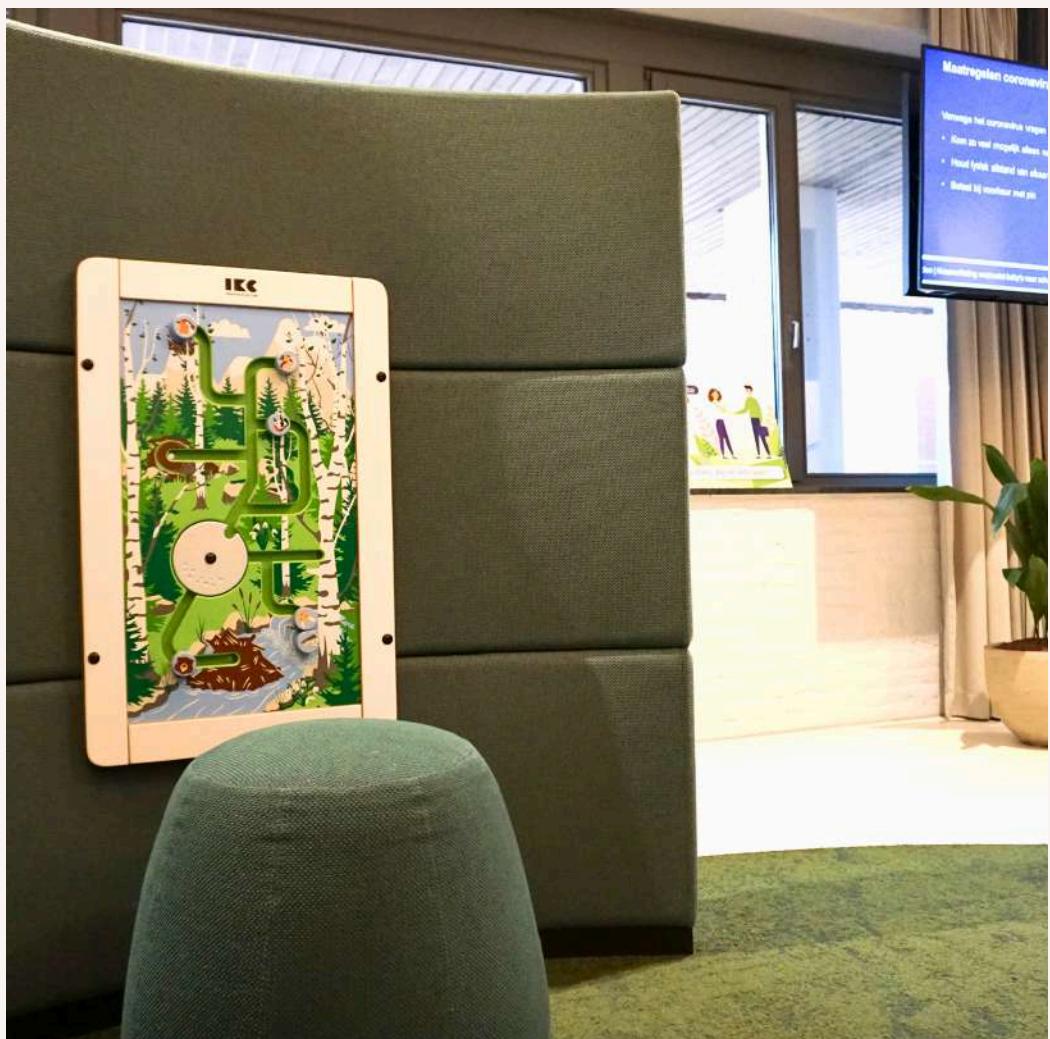
# Brittany Ferries





# Town Hall Dronten





# Shopping Centre Baltz





# Koln Airport





# German Sea Rescue Service





# Museum Haarlem







# *Daycare*

Parents want to leave their children in safe and caring hands, knowing they are well looked after and having fun while learning through play. Our play concepts are safe, durable and endlessly entertaining for all ages, featuring educational games that help develop cognitive and social skills.

# Daycare facility Bloesem





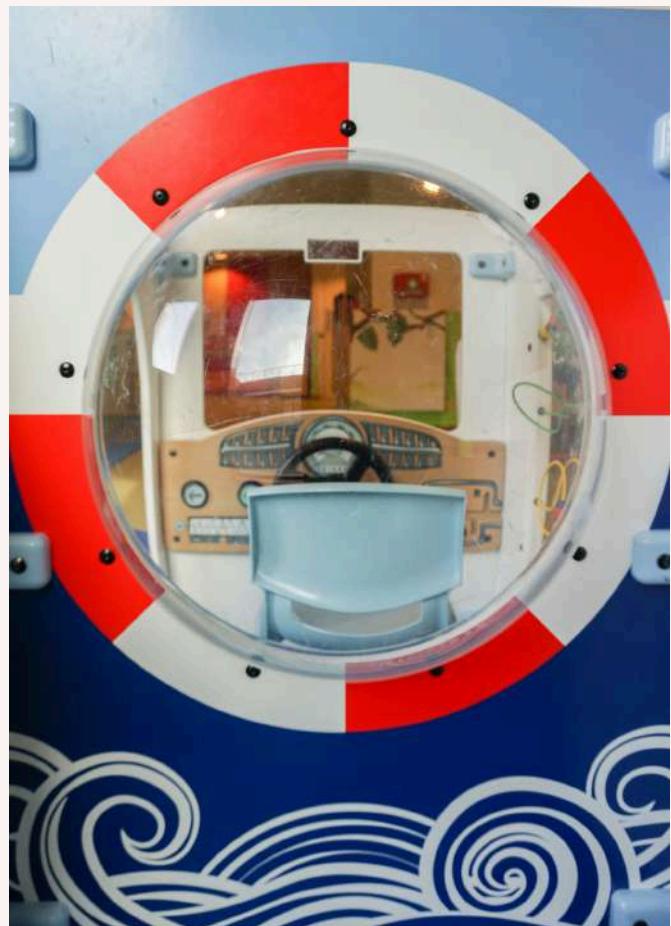
# Ratiodata





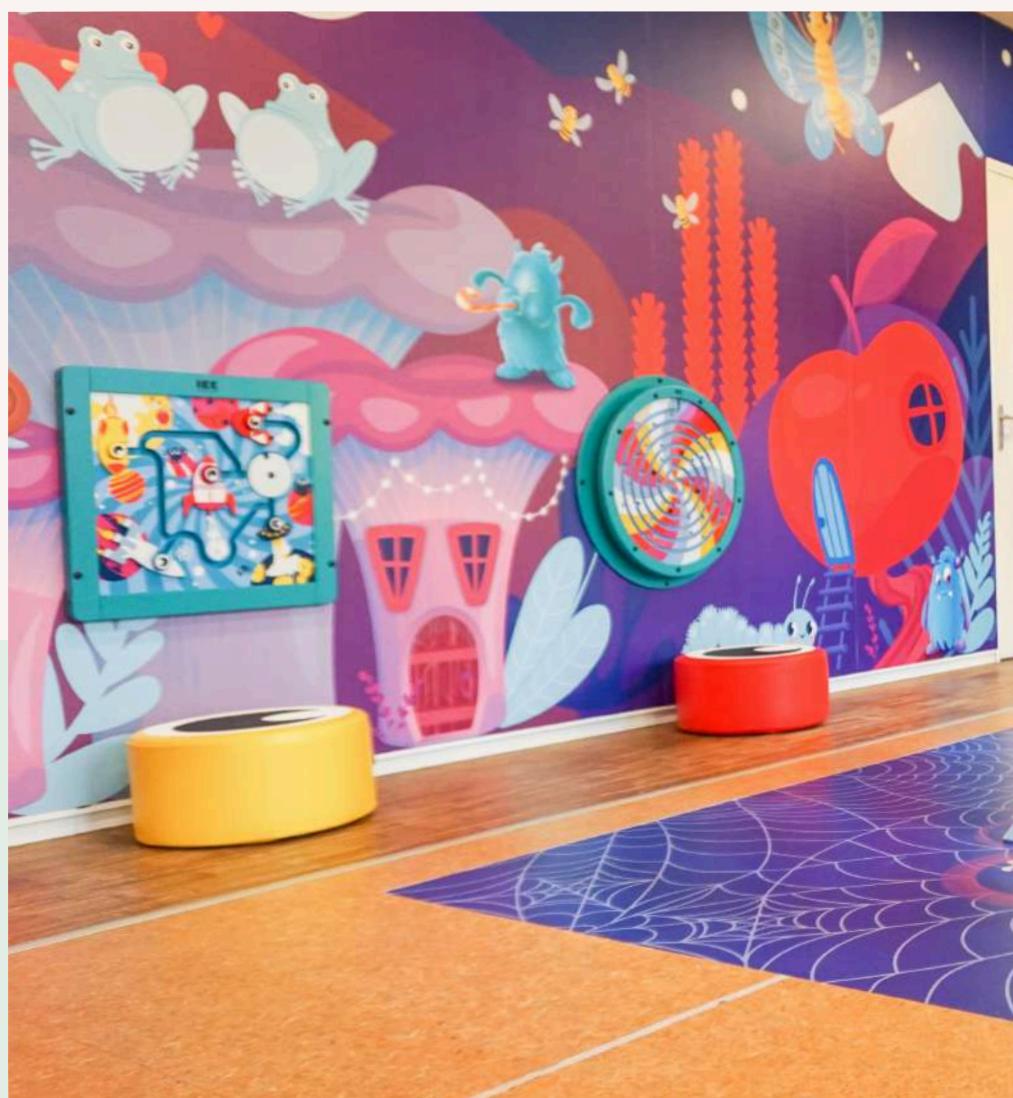
# Daycare De Tierlantijn





# Daycare Parelbosch



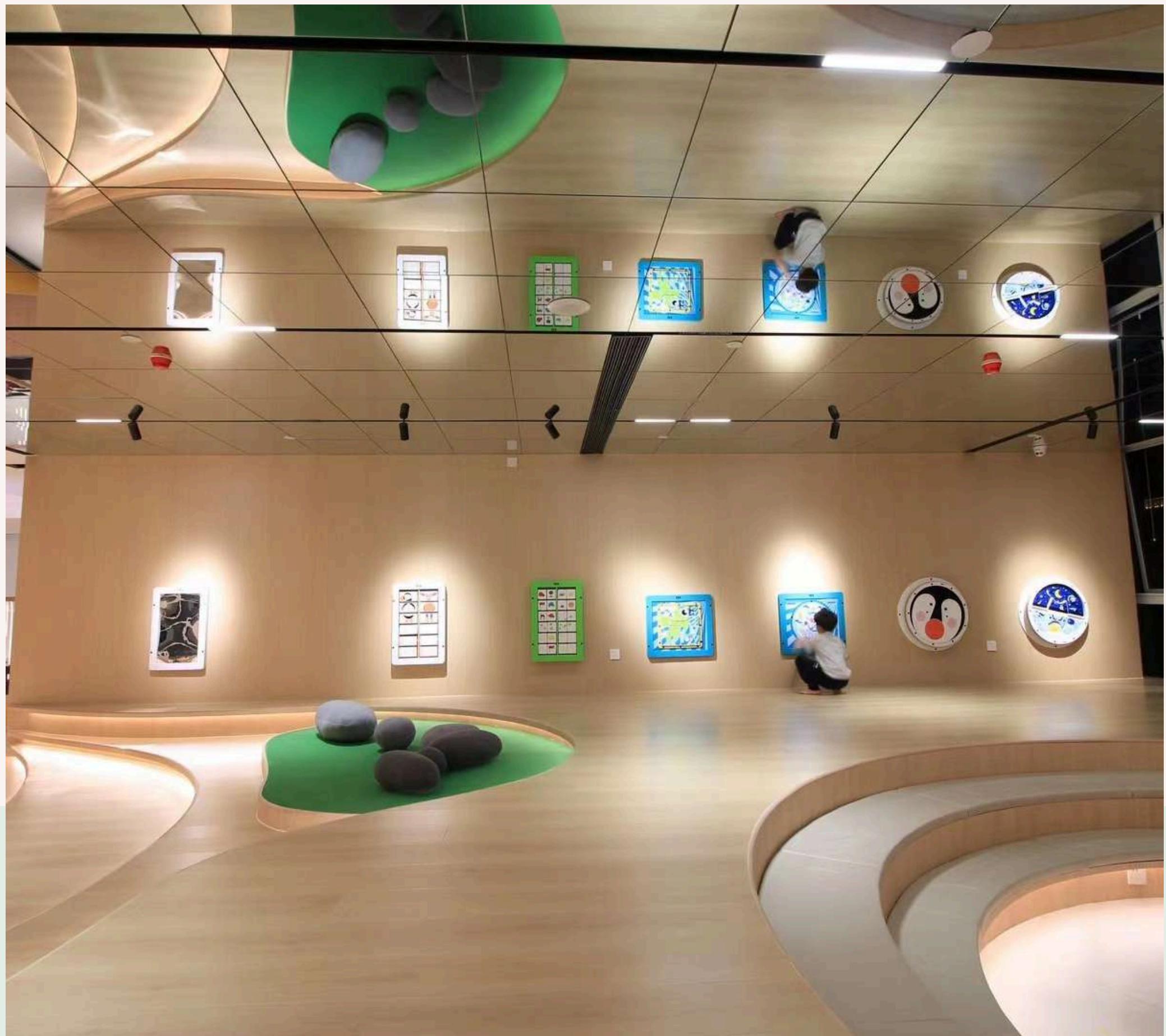


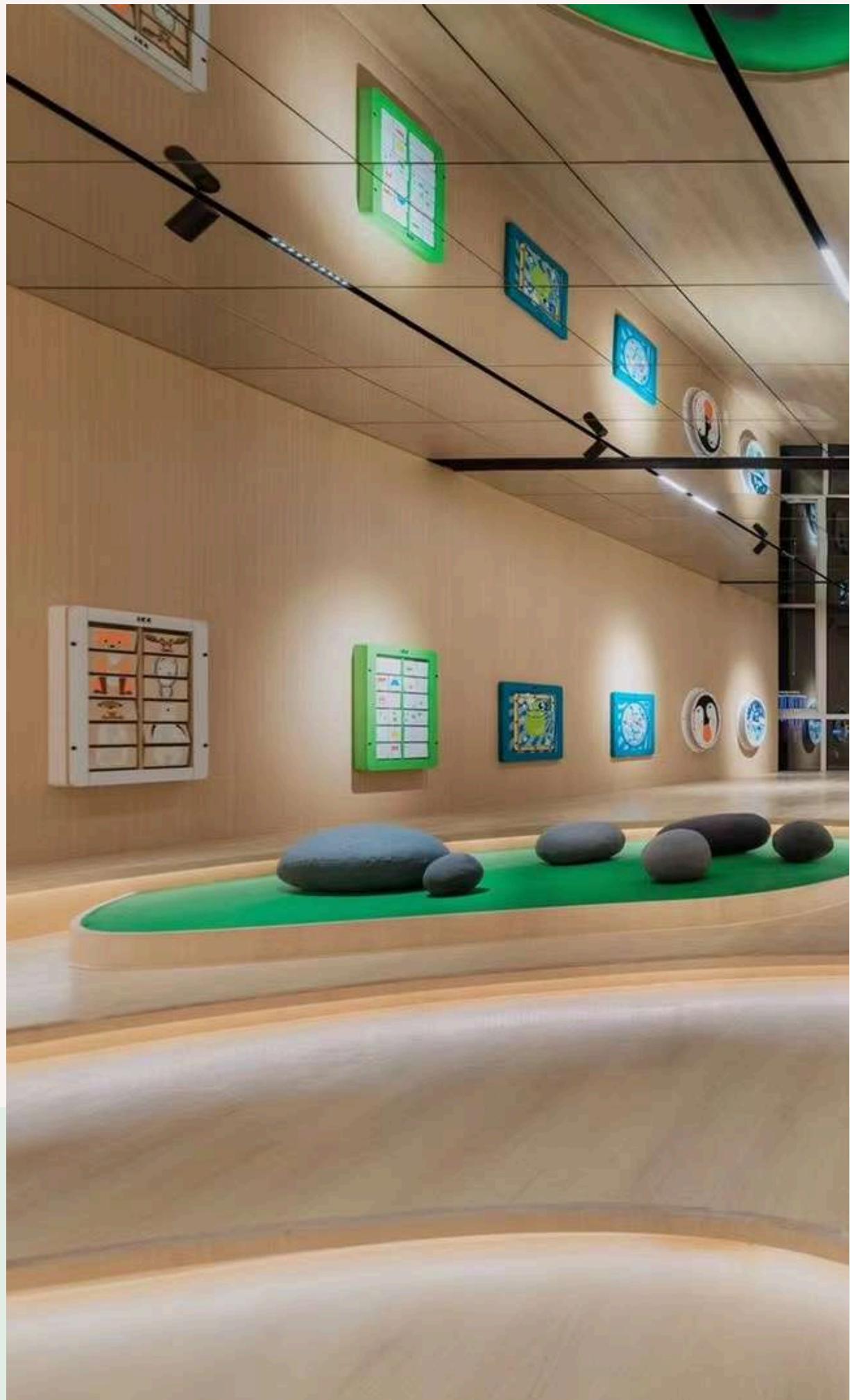
# Daycare Bosbeek





# Daycare Zhenzhou Happy baby planet





# Daycare Middin De Witte Vogel





# The Wonderworld Schilde







# *Leisure*

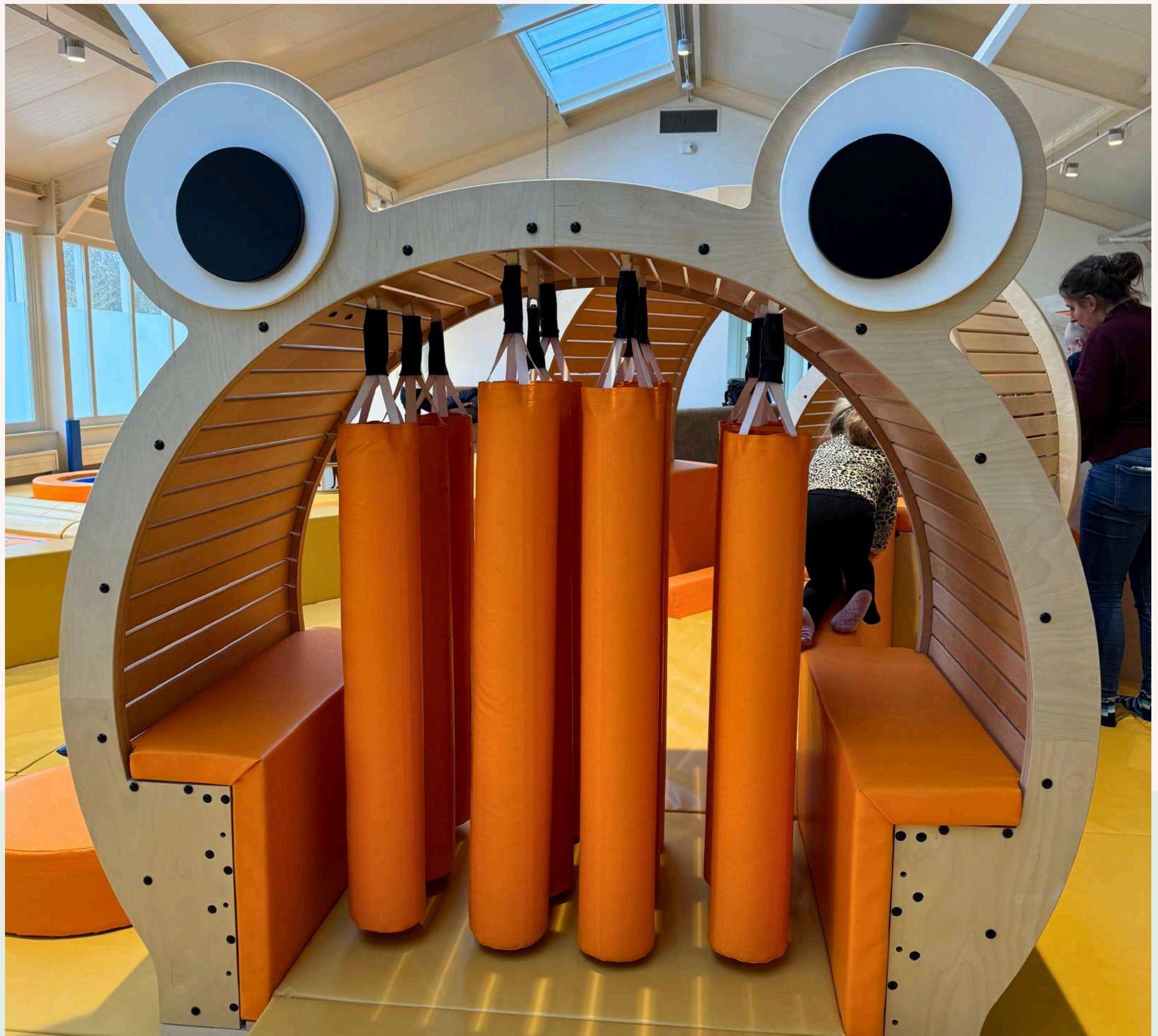
When everyone can relax and have a fun time, from children to grownups, there will truly be a family-friendly atmosphere at your sports facility, museum, cinema, amusement park or wherever else families come to have fun. When all visitors feel truly at home with plenty of entertainment, they'll surely want to come back another time!

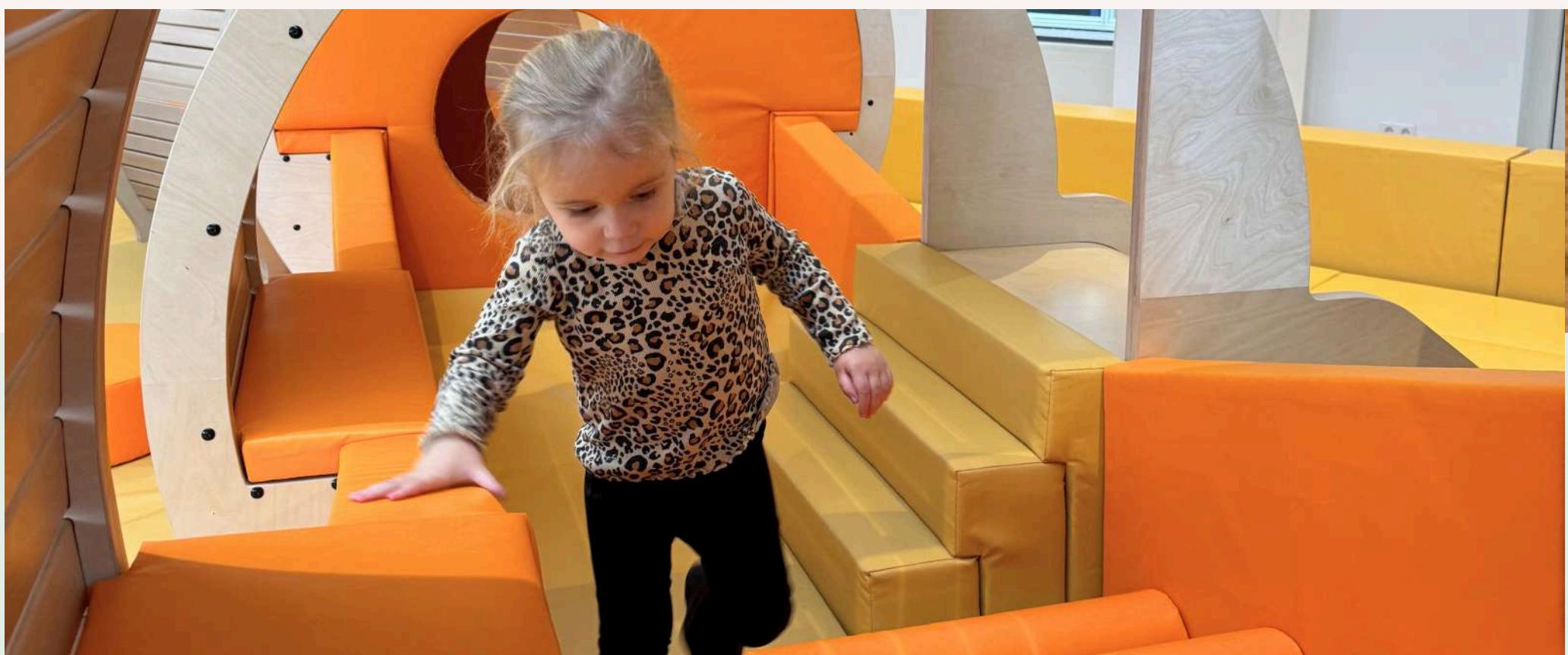
# Eiland van Maurik





# Hof van Saksen





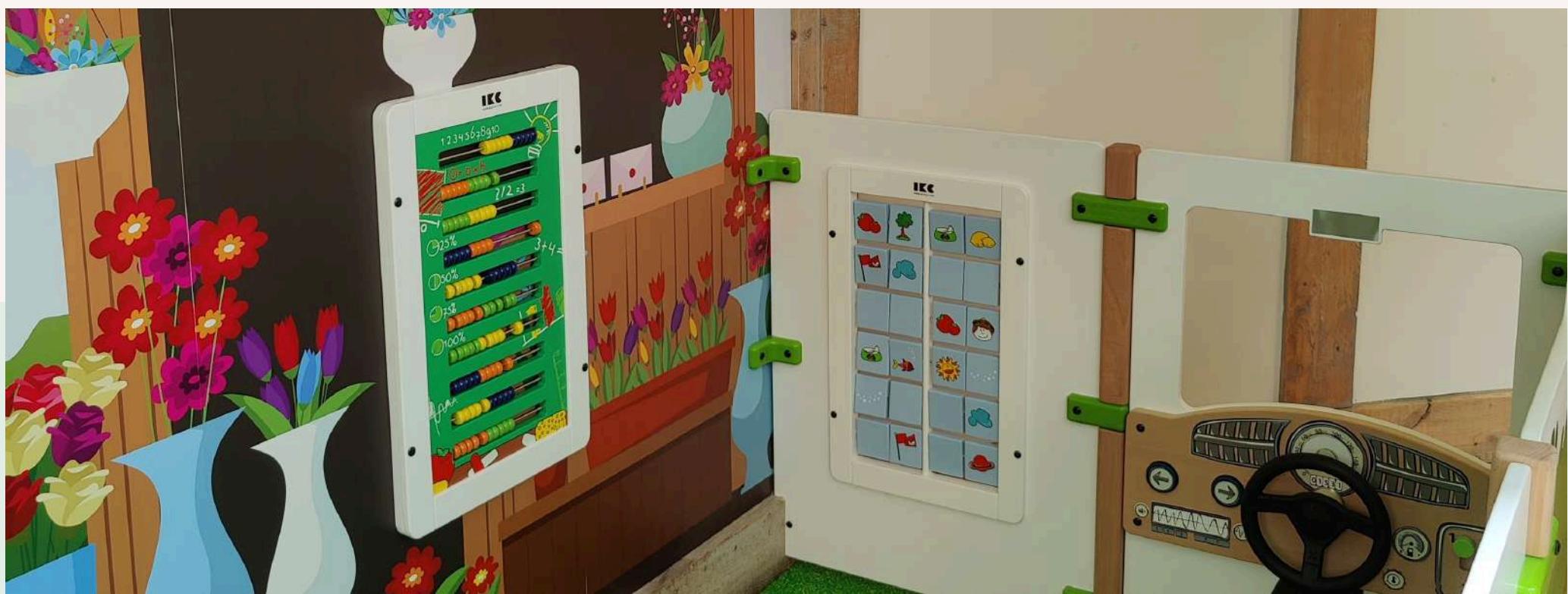
# Beach Club Camp Safari Middle East





# Centerparcs Vossemeren Lommel





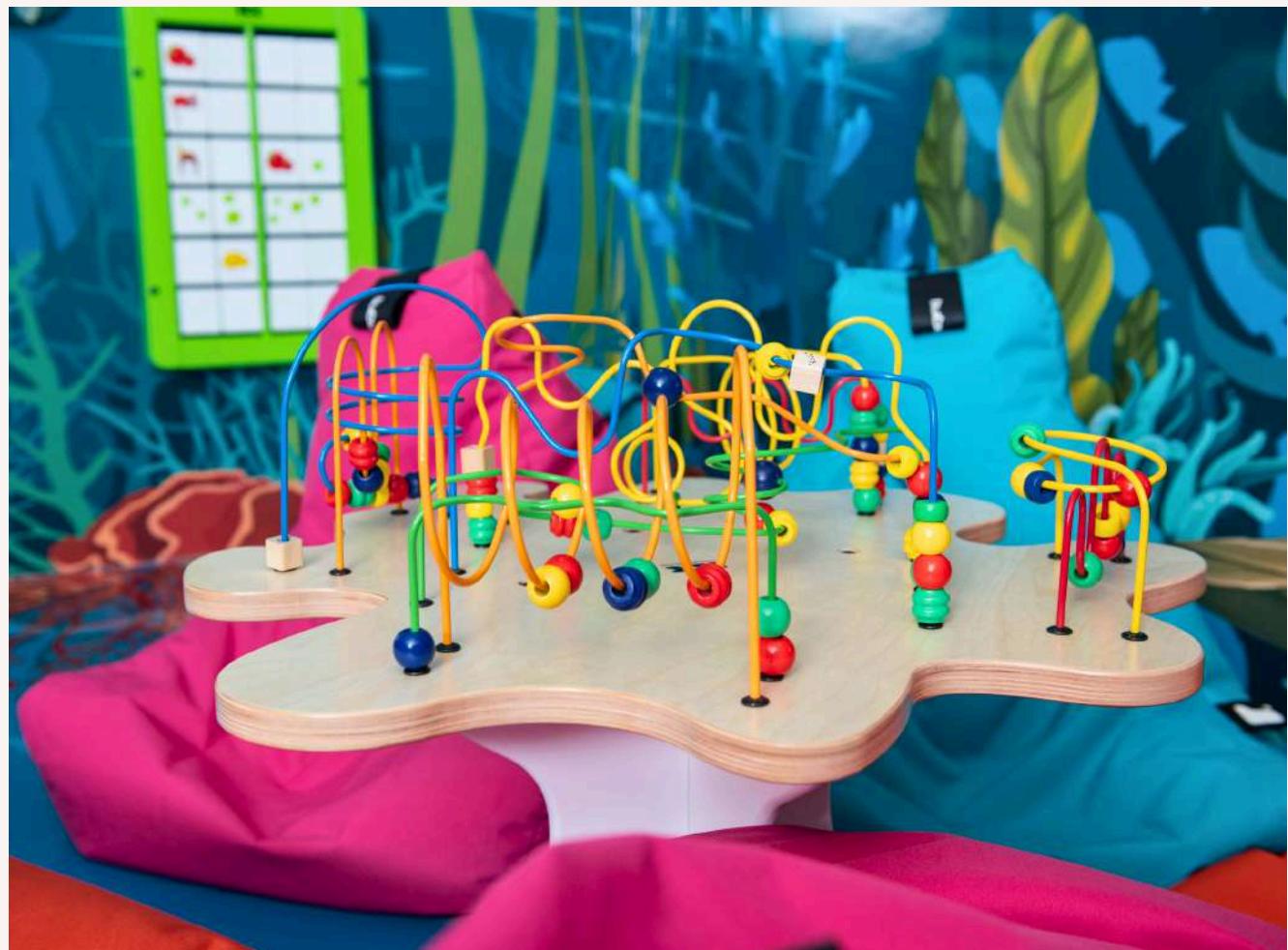
# Borussia Dortmund





# Beach Resort Kids Club Middle East



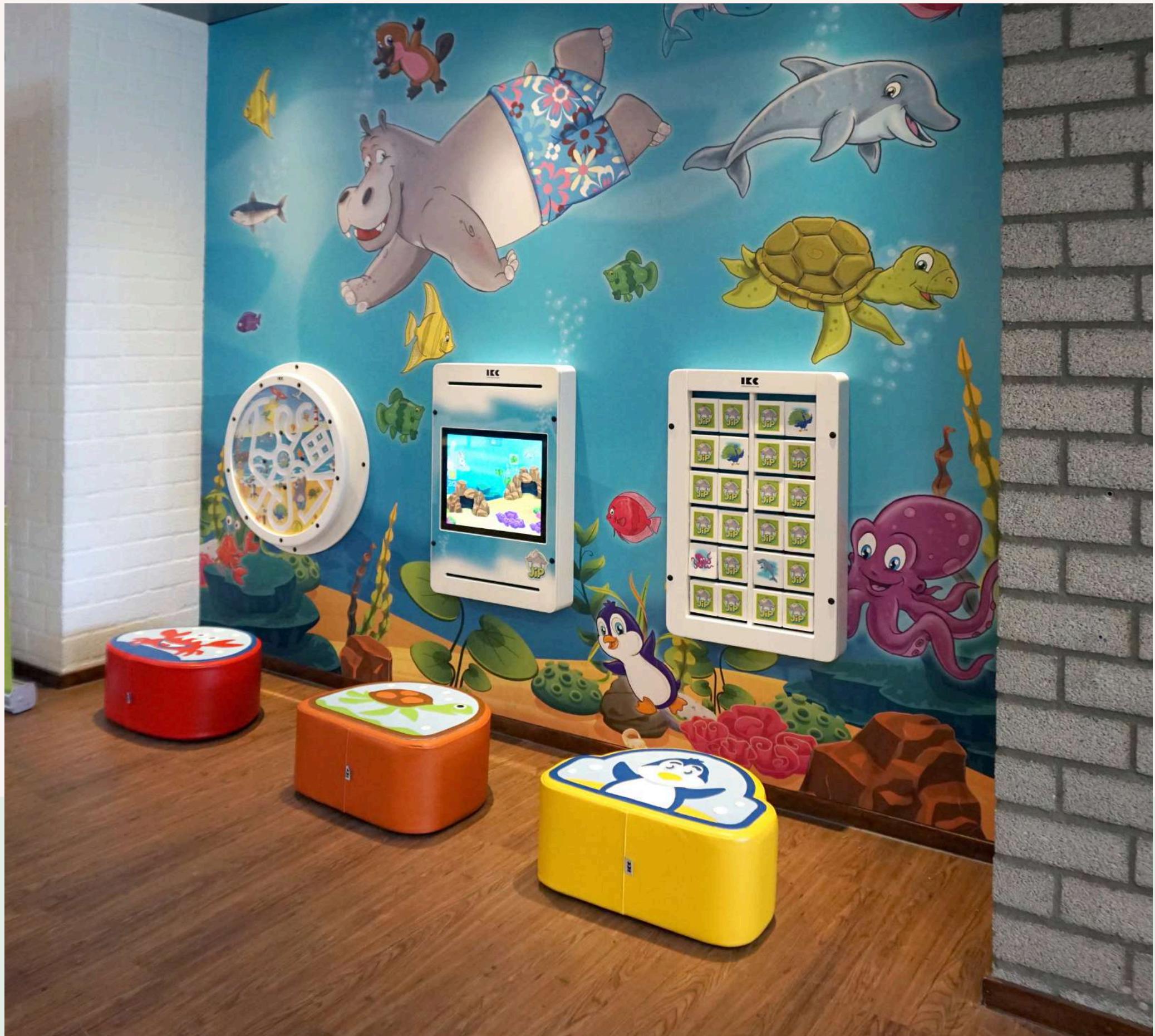


# Cinema Pathé





# Swimmingcenter Sportfondsen







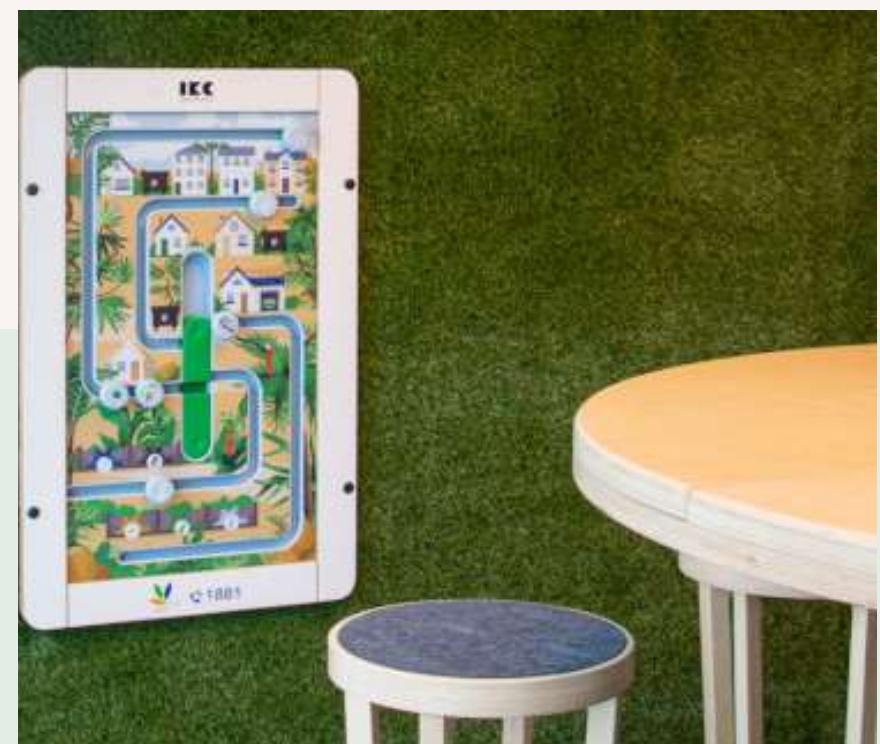
## *Design to realisation*

From an idea to the first lines and from a sketch on paper to a realistic 3D drawing. We are proud of our creative and imaginative teams who are constantly learning from children's experiences. This results in beautiful playgrounds, suitable for every room. Our designers create fun and appealing designs that bring everyone's imagination to life. All play elements are designed with the utmost care and attention for detail.

# Education Trailer Be'Ah Design



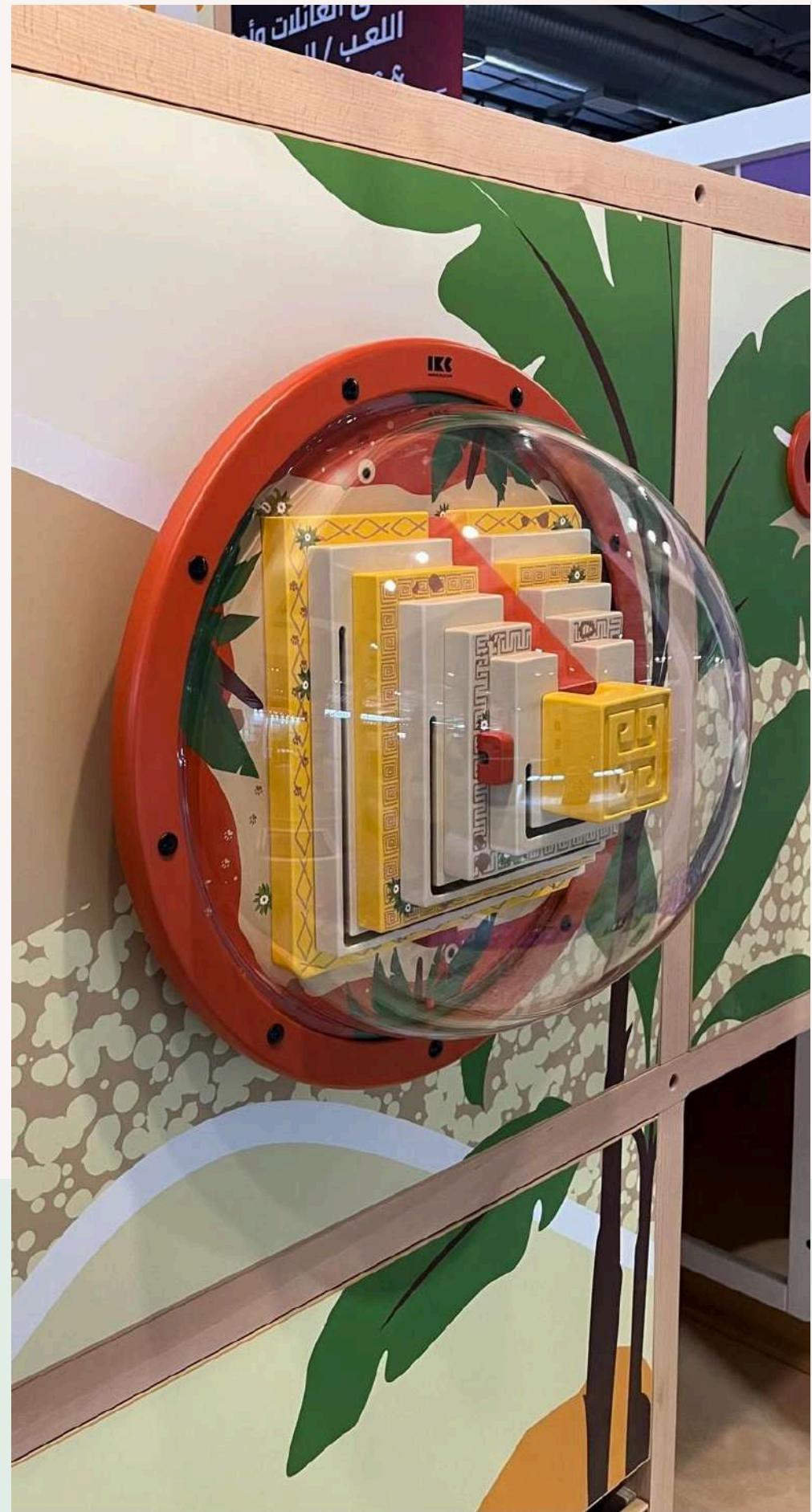
# Realisation



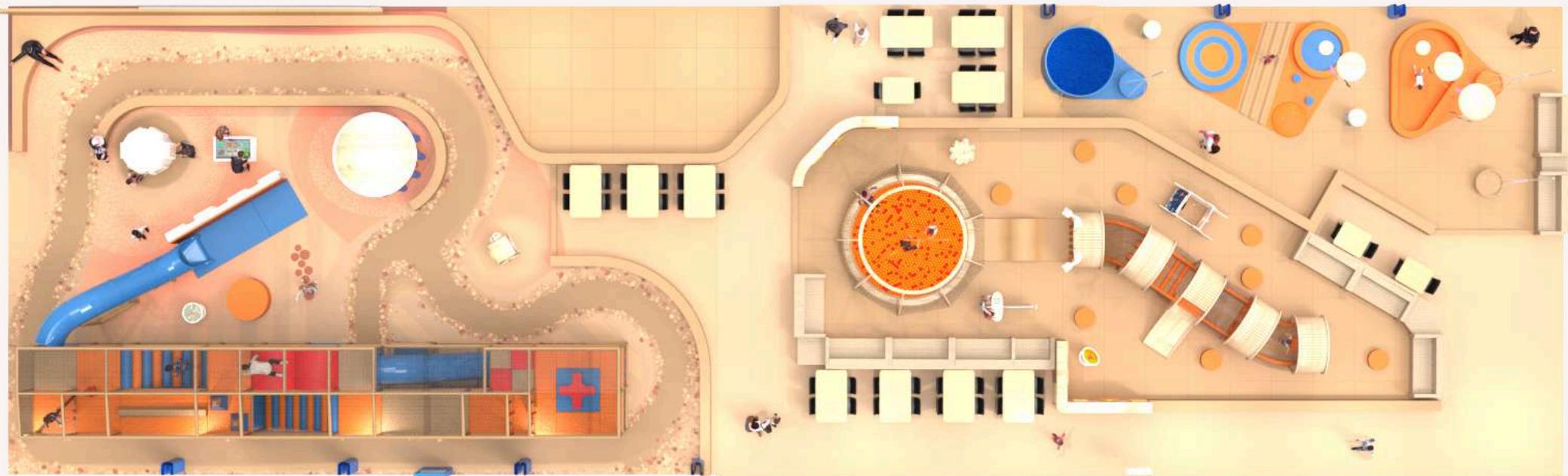
# Play@IKC Design



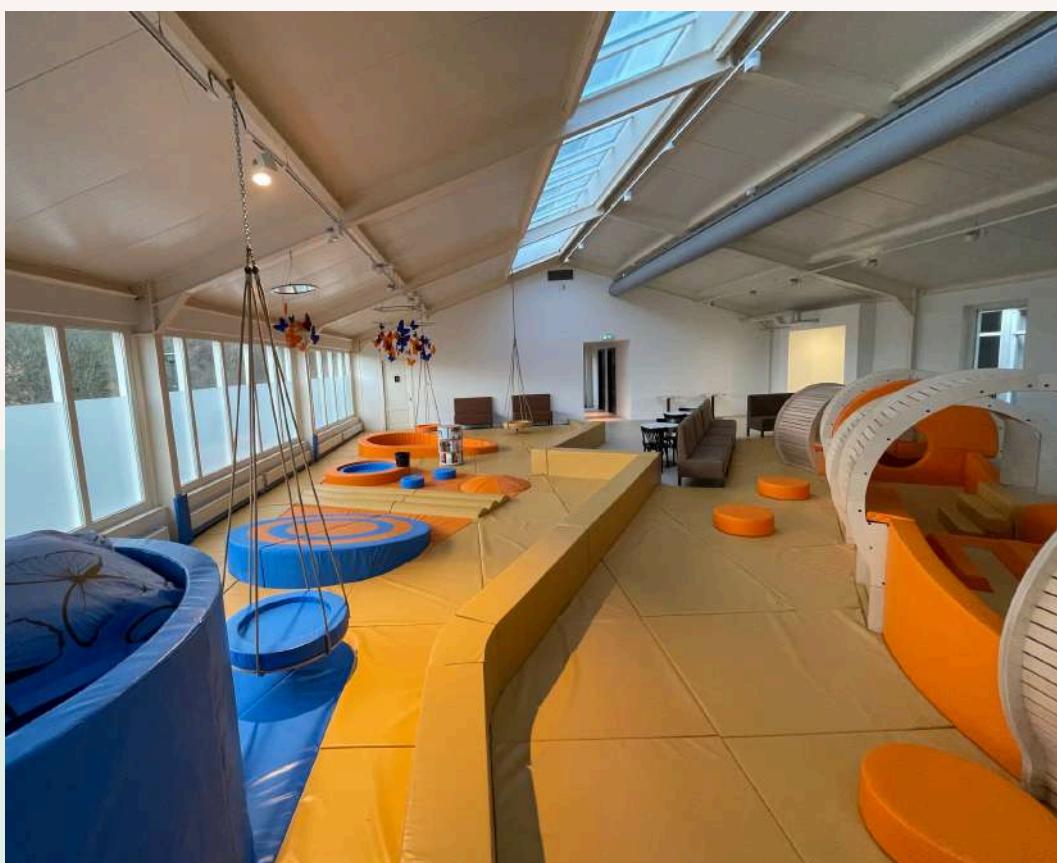
# Realisation



# Hof van Saksen - Design



# Realisation



# Kringlan - Design



# Realisation



# Ready to make your business child-friendly?

Let us think with you to create the perfect space.

Feel free to contact us with no obligation.



[www.ikcplay.com](http://www.ikcplay.com)



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