

Playing and fun as an essential basis for every space

“Our play concepts work. They offer children endless playing and fun in all kinds of different places around the world. That results in relaxed parents and relaxed children who feel welcome.”

Turning play into profit, together

Our play specialists like to offer their advice during your design process. This way, we combine our expertise to create an ultimate play experience. That pays off. It is what we call Turning play into profit. Customers or guests stay longer, spend more, return more often, and enjoy a better customer experience.

Our full-service philosophy

From idea to perfect execution: we take care of everything. Together, we devise which play experience you want to offer and we do the rest. This is how we create play value together. Our full-service philosophy translates into:

- extensive advice
- choice from our collections
- or: a custom design
- complete installation and maintenance
- broad warranty

Turning play into profit

Safety is our number one priority

Especially when dealing with playing children. That is why we produce all products in our factory so we can guarantee the safety of our products at all times. All our products are also SGS certified according to the EN-71 standard, which means that they are guaranteed to be safe and durable.

Working together on play value?

We like to provide you with our many years of international experience. Our creative team creates play areas for, amongst others, healthcare, hospitality, retail, and many different public areas. Would you also like to know more about the power of playing? Then please don't hesitate to contact us. We will be more than happy to share our knowledge about playing and the value of play.

International Kids Concepts
HQ EUROPE
Dronten, The Netherlands
+31 (0)321 38 77 30
sales@ikcplay.com

International Kids Concepts
HQ ASIA
Jiaxing, China
+86 (0)573 82 58 61 83
sales.cn@ikcplay.com



IKC READY-TO-PLAY
Wall games
Interactive play systems
Softplay

IKC COLLECTIONS
IKC Classic
IKC Monster
IKC Arctic

IKC ELEMENTS
Play systems
Wall panels
Play houses
Fences
EPDM floor
Mural design
Software

IKC CUSTOM MADE
Play corners
Custom software

IKC FURNITURE
Kids furniture
Softplay



DESIGNERS



Discover the power of playing in every space

Find out how, together with IKC, you can create optimal play value for an ultimate customer experience, longer visits, and more returning guests.



“We have experienced a 20% increase in families visiting our restaurant compared to when we didn’t have an IKC play area. We’ve also seen an increase in families returning.”

Mario Ljubic
Owner Burger King Whoppertal Duitsland

