

Higher sales and extra customer experience thanks to playing

“Our play concepts work. They offer children endless fun. That results in relaxed parents who can stay longer and spend more. We have seen this all over the world for many years.”

The power of playing

And there is a good reason why we say: turning play into profit. Playing works. Not just in the short term by higher revenues but also thanks to the increasing customer and brand experience. Customers stay inside the shop longer and the number of retention visits increases. Moreover, the playing children of today are the future customers.

Our full-service philosophy

This means that we take care of everything. You only have to choose which concept best meets your wishes and requirements. We do the rest. This is how we create play value together. Our full-service philosophy translates into:

- extensive advice
- choice from our collections
- or: a custom design
- complete installation and maintenance
- broad warranty

Turning play into profit

Safety is our number one priority

Especially when dealing with playing children. That is why we produce all products in our factory so we can guarantee the safety of our products at all times. All our products are also SGS certified according to the EN-71 standard, which means that they are guaranteed to be safe and durable.

We know exactly what children want

And what works in your branch. We understand that you need a return on your investment, and preferably soon. That is why we offer our expertise and experience when it comes to playing and the value of play. Would you like to know more about the power of playing? Then please do not hesitate to contact us!

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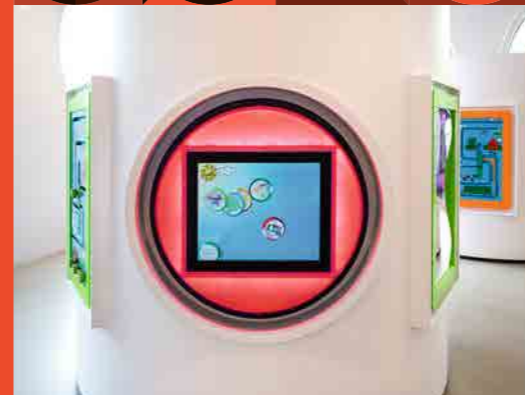
IKC READY-TO-PLAY
Wall games
Interactive play systems
Softplay

IKC COLLECTIONS
IKC Classic
IKC Monster
IKC Arctic

IKC ELEMENTS
Play systems
Wall panels
Play houses
Fences
EPDM floor
Mural design
Software

IKC CUSTOM MADE
Play corners
Custom software

IKC FURNITURE
Kids furniture
Softplay



The value of playing and fun

IKC designs and produces play concepts for retailers who also take their youngest customers seriously. More sales, more returning customers, and a longer stay.



RETAIL



“The IKC kids’ corner is a great solution for allowing parents more time to browse and shop at their leisure.”
Interior Manager H&M

